

## 'My' Success Consultant

# Let Us Have a Grand Finale!

As Christmas approaches, let us appreciate and be grateful for the results we produced this year. Right now is the time to create more space for grander ideas, daring actions and a much bigger life.

How do you keep moving forward when you are frustrated with where you are and far away from your goals and dreams? How do you pass by the inertia of everyday life that torpedoes your ambitions and keeps you stuck and less than well-off?

### By investing!

Let me explain. It is strange how society seems to put more faith into investing in outside resources instead of investing in ourselves. People think it is clever to put their capital into stocks, funds and real estate but just look at what happened with those assets during the recession... Many families' lives were ruined because they could not "bank" on their savings (no pun intended).

Now, I am not saying you should not be putting some money away. However, that is not what is going to change your life and dramatically increase your income!

When you invest your funds outside of yourself, you do not invest in where you have the most potential. Consider that **you and your business are always your very best assets. Continuing to learn how to grow and increase your income is the best investment ever!**

When I was 18, I worked as a babysitter making \$5 per hour. I saved up my money and a year later I had \$10,000 in cash but I still did not have a car. Every morning at 6 a.m. I was riding my bike to work and frankly, I hated it - it was always too cold no matter how warmly I dressed up. I wanted nothing more than to own a car and have the comfort of sitting pretty in a warm automobile.

Yet, I did not think that a car was a good investment. I needed something more profitable that would truly elevate my life to a different level. Instead, I enrolled in a computer school and paid my \$8000 tuition with a stack of twenty-dollar bills, so eventually I could get a better paying job. Ten months later I was working as an



by Klaudia Kovacs

Assistant for \$12.50 per hour and bought my first car! Thanks to that investment in myself, I can now type this Microsoft Word document today. That simple investment in training will continue to pay for the rest of my life.

I would like you to shift your view of spending money on training and coaching for your business. Think of it as investing in yourself. That is what I did and it changed the course of my life. Matter of fact, I still invest in myself regularly and that is how I keep re-creating my life for the better each year.

Even the Bible says (Prov. 23:23): "Invest in truth and wisdom, discipline and good sense, and don't part with them."

With this in mind, I designed a powerful Christmas Special for you so you can grow your business and elevate your income quickly. I cannot think of a better finale for the year than preparing yourself for a successful and abundant 2012.

Take advantage of this affordable and amazing coaching program fast because it will only last until 12/24: <http://www.mysuccessconsultant.com/successstore/> In January my prices will be changing so you want to grab this affordable opportunity before Christmas.

If your daily routine has not been paying off, stop hoping the results will be different in the future. They will not be! I learned this from Albert Einstein, who said: "Insanity is doing the same thing over and over again and expecting different results."

When you want something you have never had, you have to do something you have never done! I provide personalized business advice during a 15-minutes free consultation with no obligation or pressure to purchase. Say yes to yourself!

Wishing all my clients and loyal readers a 2012 filled with breakthroughs and a year of impeccable health, love and abundance.

Much Success,  
Klaudia Kovacs  
Business Success Consultant  
[www.MySuccessConsultant.com](http://www.MySuccessConsultant.com)

## Shag said,

# 'There's no Free Lunch'

I'm devoting this column to sayings which I have heard over the years, along with my interpretations. Naturally I have heard others, but these have had more value for me; and, in some cases, for my clients.

### "There's no free lunch."

In the saloons and pubs of yesteryear, proprietors would put out snacks and sandwich-makings for their patrons. This was referred to as "free lunch". The practice continues today, throughout the world, where clubs and bars have "happy hours" with no-cost snacks. The motivation is the same, i.e. - to induce you to stay longer and drink more, to justify the cost of snacks.

The saying is often used to clarify government spending. You see, the government has no money of its own, except that which it has collected as taxes, fees, etc. There is no such thing as "free from the government". If the government gives you something, it has been paid for by others. Just as with happy hour, there really is no free lunch.

### "The healthiest among us are those who stay connected."

Fred Shaughnessy is a board-certified alcohol and drug counselor with TAASK, Inc. He holds a license in his field, a non-governmental license conferred by CCBADC/CAADAC.

This was drilled into my head by my late mentor and colleague, Joe Giannantonio. He strongly felt, as do I, that healthy interpersonal relationships could be invaluable to one's wellness, particularly in time of need. By connected, I don't mean through impersonal, soul-baring cyber-social networking. I mean honest, personal contact, through healthy professional or social activities.



By Fred Shaughnessy, CADC II

### "If you do what you always did, you'll get what you always got."

This is all about behavior change. It also relates to a popular definition of insanity, i.e. - doing the same thing over and over again, while expecting a different result. I first heard the original saying at a 12 Step meeting years ago. It stuck in my mind because it made so much sense. If a person wants to change the way they behave, they must learn to do things differently. If they do all the seemingly "right" things, but don't change the way they interact with others, the desired change is unlikely to occur.

I'll be back next issue...hope you are too.

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Informative and Helpful*

# HOW TO INCREASE YOUR SALES SEMINAR

by Business Expert & Business Columnist, Klaudia Kovacs

**DATE: January 14, 2012**  
**TIME: 2:00 - 4:30pm**

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