



## SPONSORSHIP INVITATION

PS11 The William T Harris School, located in the Chelsea neighborhood of New York City, would like to extend the opportunity to become one of our sponsoring partners for the **2017 COMEDY FOR A CAUSE** benefit show.

**COMEDY FOR A CAUSE**  
Tuesday, February 7, 2017  
6:30 pm VIP Pre-Show Cocktail Party  
8:00 pm Show  
Gotham Comedy Club  
208 West 23<sup>rd</sup> Street, New York, NY

Do kids make you laugh? How about laughing for a kid? **COMEDY FOR A CAUSE** is an annual, Star-Studded Stand-up Comedy Show & Live Auction! Past events have featured Gilbert Gottfried, John Oliver, Jerry Seinfeld, Artie Lange, Dave Attell, Susie Essman, Jim Gaffigan, Jim Norton, Michael Che, Colin Quinn, Tom Cotter and other comic geniuses. Proceeds from the show will benefit New York's PS 11 William T. Harris Public Elementary School.

Why? PS 11 The William T Harris School serves a wonderfully diverse student population, whose parents and community are responsible for the PTA's annual budget. Without this core financing, more than 900 of New York's smallest citizens would go without fundamental elements of education, including Science, Math and Literacy, Art, Music, Dance, Professional Development for Teachers, Computers, and other enrichment opportunities, such as the School Library, Farming, Gardening, Chess, Robotics, After-School Care and on and on! Please invest in your future by investing in these children.

Friends and Family of PS11 is a not-for-profit 501(c)(3) corporation. Your gift is tax deductible. Families and students of PS 11 thank you for your consideration and generosity.

For more information,  
Contact Sarah Frankfurt  
Email: [PS11ComedyForACause@gmail.com](mailto:PS11ComedyForACause@gmail.com)  
Tel: 917-887-5483



**This year, we're offering 4 Levels of Sponsorship:**

**TITLE SPONSORSHIP \$10,000**

***Experience unprecedented brand exposure and VIP experiences***

- Recognition, including your name on Show Program and on CFAC Webpage
- 30 second live read-through ad on "Gilbert Gottfried's Amazing Colossal Podcast" - #1 on iTunes
- Logo on Step and Repeat
- Branding on all CFAC Outdoor signage and ticketing
- Meet and greet photo opportunity with talent
- VIP tickets for 8 people with premium seating
- Signage in venue
- VIP 1-hour pre-show cocktail party
- Open bar throughout show
- Gold Passport to *The Blacklist NYC* for 1 calendar year. Includes guaranteed VIP tickets (4 per show) to TheBlackListNYC.com shows
- Gifting opportunity includes guests and celebrity performers

**PLATINUM LEVEL \$5,000**

- Recognition, including your name in Show Program and on CFAC Webpage
- Meet and greet photo opportunity with talent
- VIP tickets for 8 people premium seating
- VIP 1-hour pre-show cocktail party
- Premium Seating in VIP area
- Open bar throughout show
- Gifting opportunity to guests
- Gold Passport to *The Blacklist NYC* for 1 calendar year. Includes guaranteed VIP tickets (4 per show) to TheBlackListNYC.com shows



### **GOLD LEVEL \$3,500**

- Recognition, including your name in Show Program and on CFAC Webpage
- VIP tickets for 6 people premium seating
- VIP 1-hour pre-show cocktail party
- Open bar throughout show
- Gold Passport to *The Blacklist NYC* for 1 calendar year. Includes guaranteed VIP tickets (4 per show) to [TheBlackListNYC.com](http://TheBlackListNYC.com) shows

### **SILVER LEVEL \$2,000**

- Recognition, including your name in Show Program and on CFAC Webpage
- VIP tickets for 4 people premium seating
- VIP 1-hour pre-show cocktail party
- Open bar throughout show



## SPONSORSHIP CONFIRMATION AND PAYMENT FORM

- ◆ Please fill in your company information
- ◆ Check the appropriate sponsorship level box
- ◆ Make a copy of this form for your records
- ◆ DUE BY JANUARY 6, 2017

Please complete the form below and mail with your payment to:  
**PS11 PTA, Attn: Sarah Frankfurt, 320 West 21<sup>st</sup> Street, New York, NY 10011**

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Make Checks Payable to PS11 PTA: \_\_\_ Check

To Pay By Credit Card: visit on the web <https://ps11pta.ejoinme.org/comedy>

Please indicate your Sponsorship Level Below:

\_\_\_ TITLE SPONSORSHIP: \$10,000

\_\_\_ PLATINUM LEVEL: \$5,000

\_\_\_ GOLD LEVEL: \$3,500

\_\_\_ SILVER LEVEL: \$2,000

**Thank you for your generous contribution!** PS11 Friends and Family is a not-for-profit 501(c)(3) corporation, EIN 26-4153754. Sponsorships are tax deductible.