

MEDIA SPONSORSHIP
Participation Application
28th Annual 'A Taste of Encino'
Sunday, October 11, 2015

Applications &
Insurance Due By:
August 15th

GOLD MEDIA SPONSOR

Valued up to \$10,000

1. **Logo placement** in all written advertising.
2. **Logo placement** on Sponsor Board at Entertainment Stage & Chamber Booth.
3. **Logo placement/company name** displayed on our official event website & Chamber website with a link to your website.
4. **10x10 Canopy Booth** including one 8' table and two chairs will be provided to display products and/or service.
5. **Booth sign** with your company name.
6. **Contractual use of the 28th Annual 'A Taste of Encino' name & logo in your advertising and promotions.** This recognition through association with one of Southern California's most popular events is an excellent way to display community support and spirit.
7. **Your company name displayed on a 6-ft banner at one of the entry points.**
8. **Four ad postings** (ad provided by your company) **to the Encino Chamber social media sites.**

SILVER MEDIA SPONSOR

Valued up to \$5,000

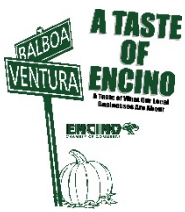
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CONTACT

Diana Donovan, CEO ~ Encino Chamber of Commerce

4933 Balboa Blvd., Encino, CA 91316

Tel (818) 789-4711 ~ Fax (818) 789-2485 ~ Diana@encinochamber.org



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Company Name _____
Representative _____
Address _____
Phone _____ **Cell** _____ **Fax** _____
Email _____ **Website** _____

Sponsor Level: *Circle One:* SILVER GOLD **In-Kind Value \$** _____

Are you interested in a booth? *Circle yes or no:* YES / NO **Booth Size** _____

Do you need Electricity? *Circle yes or no:* YES / NO **Section Requested** _____

Additional charge of \$100 if you need electricity

Banner/sign should read _____

Please note: A verification of insurance and signed Pages 2 AND 3 MUST accompany your application.
See insurance Information & Indemnification Agreement on page 2 for details on other materials
that MUST be provided. Application does not guarantee acceptance.

Media Sponsorship Benefits:

1. All parties agree _____ shall be designated as an Official Sponsor of the 28th Annual 'A Taste of Encino' at the designated sponsorship level.
2. As part of this Sponsorship Agreement, the Sponsor will receive a _____ (size) booth if requested above. Please note there is an additional \$100 charge if you need electricity.
3. The Sponsor name and/or Logo will appear on all advertising and promotional materials wherever applicable. This may include (but not limited to) posters, flyers, etc. The sponsor must supply (logo in color & black/white) camera-ready artwork in a timely manner, no later than August 15, 2015. Subject to the terms & conditions on the "Sponsorship Opportunities" application.
4. Sponsor has the right to use the 'A Taste of Encino' logo and name on its own advertising/promotional materials. Subject to the terms & conditions on the "Sponsorship Opportunities" application.
5. Sponsor product banners may be placed at the venue. These banners may not exceed 5'x10' and must be approved in advance by the 'A Taste of Encino' committee, who also reserves the right to limit the number of such banners. Subject to the terms & conditions on the "Sponsorship Opportunities" application.

Media Sponsor Obligations:

1. **Media Sponsor** _____ shall supply the 'A Taste of Encino' a promotional package along with this agreement no later than July 15, 2015.
2. It is the sponsor's obligation to provide the Encino Chamber of Commerce camera-ready black & white and color artwork of the sponsor's name/logo for use in an 'A Taste of Encino' advertising/promotional material.
3. The 'A Taste of Encino' name and logo when used by the sponsor shall be of high standard and of such type, appearance and quality suited to the proper promotion of the 'A Taste of Encino'. Sponsor shall submit a sample in writing, in advance of their intended use of the 'A Taste of Encino' name and logo authorized by this agreement. If the 'A Taste of Encino' committee does not respond within seven (7) business days of receipt of such a request, sponsor shall be deemed to have received approval for such proposed use.

28th Annual 'A Taste of Encino' ~ Sunday, October 11, 2015

2015 INSURANCE INFORMATION & INDEMNIFICATION AGREEMENT

PERMITS AND TAXES:

Vendor/Exhibitor assumes all responsibility for any and all applicable sales tax as well as income, workers compensation, social security or any related City, County, State or Federal taxes that may be in effect as a result of their obligations at this event. Vendor/Exhibitor is also responsible for all required and proper special event business and health permits that may be required to do business in the City of Los Angeles, the County of Los Angeles and the State of California. Vendor/Exhibitor agrees to defend and indemnify The Encino Chamber of Commerce and its Officers, Directors, Members, agents, employees and representatives from any and all claims, demands or actions relating to any liability relating to all permits and taxes.

INSURANCE REQUIREMENTS:

Vendor/Exhibitor will provide and maintain, at its sole expense, insurance as set forth below, and provide a Certificate of Insurance evidencing same, naming A Taste of Encino, Encino Chamber of Commerce, Bureau of Street Services, Department of Transportation, County of Los Angeles and the City of Los Angeles as additional insured's. Said certificate shall be in effect for the period including, but not limited to, 12:00am on Sunday, October 11, 2015 through 11:30pm on Sunday, October 11, 2015.

Said insurance shall be primary to, and not in conflict with any other insurance maintained by the above mentioned "additional insured's". Insurance shall include, but not be limited to, Comprehensive General Liability endorsed to Premises, Operations, Contractual Broad Forms, Property Damage and Personal Injury with a combined single limit of not less than \$1,000,000 per occurrence. If written with an annual aggregate limit, the policy limit should be three times the occurrence limit. Failure of Vendor/Exhibitor to provide and maintain said required insurance shall constitute a material breach of its involvement with the 'A TASTE OF ENCINO' and the Encino Chamber of Commerce shall then be entitled to deny Vendor/Exhibitor from participating at this event with no refund entitlement or other consideration for its paid fees, nor shall it lessen Vendor/Exhibitor's overall liability and responsibility.

If said Certificate of Insurance is written on a Claims Made Form, Vendor/Exhibitor shall continue to name the aforementioned "Additionally Insured's" or provide an extended coverage period for all applicable statutes of limitations beginning upon termination or cancellation of Vendor/Exhibitor involvement in the 2015 'A TASTE OF ENCINO'. Certificates of Insurance must be mailed or faxed to the office of the Encino Chamber of Commerce at 4933 Balboa Blvd., Encino, CA 91316. FAX 818-789-2485. **Insurance Certificates must be received no later than September 10, 2015.** If said copy is transmitted by facsimile, an original must follow by mail to the same address.

INDEMNIFICATION RELEASE AND WAIVER OF LIABILITY:

By its signature below, and in addition to the other provisions herein, Vendor/Exhibitor assumes all responsibility for the sales of its products, materials and/or services and the actions by any of its participants, employees, representatives or agents occurring immediately before, during or after the 2015 A Taste of Encino. By its signature below, Vendor/Exhibitor agrees to indemnify, defend, save and hold harmless the 2015 A Taste of Encino, Encino Chamber of Commerce and its Officers, Directors, Members, agents, employees and representatives, Bureau of Street Services, Department of Transportation, County of Los Angeles and the City of Los Angeles and any officers, agents or employees of agents from any and all claims for damages of any nature whatsoever including, but not limited to, death, personal injury, or property damage arising from or connected to, directly or indirectly, its operations, equipment, products, services, as may occur immediately before, during or after the 2015 'A Taste of Encino'.

CANCELLATION:

If the 2015 'A Taste of Encino' is canceled in total or part for any reason/cause by the 2015 'A Taste of Encino', Encino Chamber of Commerce, Bureau of Street Services, Department of Transportation, County of Los Angeles or the City of Los Angeles, the Vendor/Exhibitor shall not be entitled to any refund. Please note that the 2015 'A Taste of Encino' has no scheduled "rain date" or "postponement date". Optional "Rain Insurance" is available at an additional cost.

Please make a reservation in our name for the 2015 'A Taste of Encino' as a participating Vendor/Exhibitor. Enclosed please find a check in the amount of \$ _____ (made payable to the ECC). We have read your Vendor/Exhibitor Information Package, as well as, the details of this reservation form including the important paragraphs on Permits, Taxes, Insurances, Indemnification and Cancellation and we agree to be bound by its terms and contents.

This page MUST be read, signed and sent back along with pages 1 & 3 in order to be considered for acceptance.

Sponsor/ Vendor / Exhibitor _____

Date _____

Print Name _____

Authorized Signature _____

Title _____

28th Annual 'A Taste of Encino' ~ Participation Agreement Information

SALES AND BOOTH REQUIREMENTS:

1. Acceptance into the event does not constitute exclusivity. Booth spaces are not guaranteed and are chosen by the Encino Chamber of Commerce at its discretion.
2. Space (Booths) cannot be shared. Space (booths) must conform to size restrictions on all sides and not infringe on walkways or neighboring booths/spaces. All spaces (booths) must be appropriate for family viewing. No drug related items will be sold.
3. No food or beverages may be sold or served in booth or by you or representatives of your company unless you are a designated "Restaurant" booth, have paid the additional fees and have an official event permit.
4. Alcoholic beverages are prohibited on event grounds except in the designated 'Beverage Garden' area should one exist. The sale and consumption of alcohol is specifically limited to those items sold in the 'Beverage Garden' should one exist and must be consumed in the 'Beverage Garden.' The Encino Chamber reserves the right to not serve or permit any alcoholic beverages throughout the event.
5. Participants must sell from their designated space only; no roving or moving to another location without permission from the Encino Chamber of Commerce or the Taste of Encino Directors.
6. The Encino Chamber of Commerce reserves the right to deny the sale of any item based on quality, uniqueness and product mix. Commercially manufactured wares or exhibits will be allowed in the event. These items will be set up in locations determined by the Encino Chamber of Commerce.
7. Each vendor selling a product must have their California State Board of Equalization sellers permit available for inspection on the day of the event and is responsible for collection of sales tax.
8. Any company or individual providing a medical service, whether for payment or at no cost, must provide a detailed list and description of such services and obtain prior approval of the Encino Chamber of Commerce no later than September 10, 2015.

SET-UP:

9. Event hours are from 10am to 5pm. Setup begins at 6am.
10. Vehicles will enter from Paso Robles South, and move to an assigned location given to you when you enter on Sunday morning. You are permitted to bring only one vehicle onto the setup area.
11. Your vehicle must be immediately removed from the venue after unloading and moved to your assigned parking lot. All vehicles must be off Ventura Blvd. (event site) by 9:00 am. No Exceptions.
12. Your space may be forfeited if you are not completely set up by 9:30am. If you arrive later, you may be denied access to the venue to set up your booth/space.

CLOSING PROCEDURES:

13. No vendors may vacate their booth until 5:00 p.m. This means, you may not close, breakdown, exit your booth or the event until the Fire Marshall deems it safe and instructed to do so by an authorized 'A Taste of Encino' representative.
14. Break Down starts at 5pm. Please pack all your belongings before you bring your vehicle on to Ventura Blvd.
15. Vendor and its agents are responsible for removing all personal and other property brought to or for the event, including, but not limited to vendor's and its agent's vehicle, equipment, materials, signage, booth construction, lighting, canopy, chairs, goods, items to be sold and the like from the event site no later than 6:30 p.m. on the date of the event.
16. Participants are responsible for set-up and tear down of their own displays. All participants must clean their area and take all trash to the bin located behind the Encino Chamber office before leaving at the end of day.

PARTICIPANT/VENDOR RESPONSIBILITIES:

17. A Taste of Encino and the Encino Chamber of Commerce are not responsible for damage, loss, theft or destruction to any item of personal property of vendor, it's employees, representatives or agents or other property brought to or for the event, including, but not limited to vehicles, equipment, materials, signage, booth construction, lighting, canopy, chairs, goods, items to be sold and the like.
18. Participants will cooperate in any way necessary to provide a safe and enjoyable event for festival goers as well as fellow participants. Participants must comply with fire codes and the directions of any fire or police personnel.
19. No dogs or pets of any kind are allowed in or near food preparation areas (except service animals).

20. All vendor participants must have their own liability insurance.
PLEASE SEE INSURANCE DETAILS ON PAGE 2 OF APPLICATION.

Signature _____ Date _____