



Gene W. Henssler, Ph.D.

President

Portfolio Committee Member for The Henssler Equity Fund

Gene W. Henssler, Ph.D., is the President of Henssler Financial. Dr. Henssler is responsible for the overall direction of the firm, which offers financial advice and portfolio management to individual, corporate and institutional clients. The firm was founded by Dr. Henssler in March 1987 at the urging of friends and acquaintances who sought his counsel and advice for investing their money.

In 1998, Dr. Henssler started Henssler Asset Management, LLC to serve as the investment adviser for The Henssler Equity Fund (HEQFX) that was introduced to the market place that same year. The Henssler Equity Fund's investment style is substantially similar to the investment style utilized for individual clients who invest in smaller company stocks. Dr. Henssler serves on The Fund's investment committee, which is supported by a group of research analysts and other members of the adviser's investment staff.

After earning both his Master of Business Administration and doctorate in finance at the University of Michigan, Dr. Henssler taught at Georgia State University, University of Toledo and Grand Valley State University in Michigan. In 1986 he became a Professor of Finance at Kennesaw State University, taking an early retirement in 1996. Dr. Henssler holds the title of Professor Emeritus of Finance at Kennesaw State University.

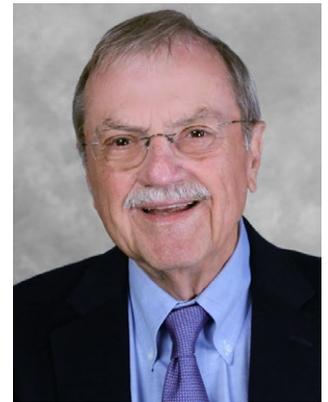
Dr. Henssler was recognized by Barron's Magazine "Top 100 Financial Advisors" at No. 65 in the April 15, 2013 issue. The ranking, as identified by Barron's, reflects the volume of assets overseen by the adviser and his team, revenues generated for the firm, and the quality of practice. Dr. Henssler was named to the 2017 Atlanta Five Star Wealth Managers list that was published in the October 2017 issue of Atlanta magazine. The Five Star award goes to wealth managers who satisfy 10 objective eligibility and evaluation criteria that are associated with wealth managers who provide quality services to their clients.

As a renowned professor in finance, Dr. Henssler was tapped by Atlanta talk radio to host "Money Talks," an investment advice radio show. The show has aired for more than 30 years with a large following. Dr. Henssler has appeared on the network affiliate TV stations in Atlanta, Georgia Public Television, as well as nationally on CNN, CNBC, Bloomberg Television and Fox News.

A former columnist for the Atlanta Business Chronicle, Dr. Henssler has written numerous articles for newspapers, magazines and professional journals dealing with a wide variety of financial topics. Dr. Henssler is a registered representative of ALPS Distributors, Inc.

HEN000473 Exp. 013119. Please see important disclosures on back.

Henssler Financial is a financial planning and money management firm with assets under advisement of \$1.92 billion as of September 30, 2018. Henssler Financial, which includes federally registered investment advisers G.W. Henssler & Associates, Ltd. and Henssler Asset Management, LLC, is headquartered in Kennesaw, Georgia, a suburb of Atlanta, with an additional office in the Atlanta Perimeter area.



*Doctorate of Finance
Professor Emeritus of
Finance at Kennesaw
State University*

*A Barron's "Top 100
Financial Advisor"*

*2017 Atlanta Five Star
Wealth Manager*

Contact Info:
drgene@henssler.com
(770) 429-9166



Henssler Financial shall mean and refer to any and all subsidiaries, parent or sister corporations, limited liability companies, partnerships or other entities or entity controlling, controlled by or under common control with said corporations or entities, including, but not limited to G.W. Henssler & Associates, Ltd., Henssler Asset Management, LLC, both federally registered investment advisers, DiLuzio & Henssler, Inc., Henssler Norton Insurance, LLC, Henssler Insurance, LLC and Henssler Small Business Services, all d/b/a "Henssler Financial." Henssler Financial is not a financial adviser.

This does not constitute an offer to sell shares of The Henssler Equity Fund (The Fund). Offers to sell shares of The Fund may only be made by The Fund's prospectus. An investor should always consider investment objectives, risks, charges, and expenses of The Fund carefully before investing. To obtain a prospectus, which contains this and other information, please call 1-800-936-FUND or write to The Henssler Funds, Inc., P.O. Box 8796, Denver, CO 80201, or visit www.henssler.com. Please read the prospectus carefully before investing or sending money.

The Henssler Equity Fund is distributed by ALPS Distributors, Inc. All sales of The Fund shares are subject to approval of ALPS Distributors, Inc., Denver, CO. or Henssler Asset Management, LLC, Kennesaw, GA.

Barron's "Top 100 Financial Advisors" bases its ratings on qualitative criteria: Professionals within a minimum of seven years financial services experience, acceptable compliance records, client retention reports, customer satisfaction and more. Financial Advisers are quantitatively rated based on varying types of revenues and assets advised by the financial professional, with weightings associated for each. Because individual client portfolio performance varies and is typically unaudited, this rating focuses on customer satisfaction and quality of advice. For more information on rating methodology, go to <http://online.barrons.com/report/top-financial-advisors>. The rating may not be representative of any one client's experience because it reflects a sample of all the experiences of the Financial Advisor's clients. The rating is not indicative of the Financial Advisor's future performance. Neither Henssler Financial nor any of its Financial Advisors pay a fee to Barron's in exchange for the rating.

The 2017 Five Star Wealth Managers list published in the October 2017 issue of Atlanta Magazine and does not apply to The Henssler Equity Fund, its performance or any other investment options. For more information on the Five Star award and the research/selection methodology, go to http://fivestarpromotional.com/ref/research/WM_10192016.pdf. Contact Five Star Promotional at info@fivestarpromotional.com for additional information regarding the selection process. The Five Star award is not indicative of a wealth manager's future performance, nor is there any guarantee that the selected professionals will be awarded this accomplishment by Five Star Promotional in the future.

The Coles College of Business Student Managed Investment Fund operates as a limited liability corporation, solely owned by the Kennesaw State University, a non-profit organization.