



## William G. Lako, Jr., CFP®

Principal, Managing Director  
Portfolio Committee Member for The Henssler Equity Fund

William G. Lako, Jr., CFP®, is a Principal and Managing Director at Henssler Financial. Since joining the firm in 1995, his responsibilities include personally managing client assets, as well as overall company management. In 1998, Mr. Lako became Principal and Managing Director of Henssler Asset Management, the adviser to The Henssler Equity Fund (HEQFX). Mr. Lako also serves as Vice President and Secretary of The Henssler Funds, Inc. Henssler Asset Management is a member of Henssler Financial. Mr. Lako is a member of The Henssler Equity Fund's investment committee, which is supported by a group of research analysts and other members of the adviser's investment staff.

Named to the Kennesaw State University Foundation's Board of Trustees, Mr. Lako assists the Foundation's mission to serve as an advocate for the university and to receive, invest, account for, and allocate private gifts and contributions. He is an Executive in Residence at the Coles College of Business where he lectures on personal financial strategies to prepare students with applicable knowledge for their financial success. Mr. Lako was honored as a recipient of the 2010 Kennesaw State University Alumni Association Distinguished Alumni Award. He also played an integral part in launching the Coles College of Business Student Managed Investment Fund in 2006. Mr. Lako also serves as the Treasurer for the Marietta Country Club and is an active member of the club's Board of Directors.

Mr. Lako was named to the 2018 Atlanta Five Star Wealth Managers list that was published in the October 2018 issue of Atlanta magazine. The Five Star award goes to wealth managers who satisfy 10 objective eligibility and evaluation criteria that are associated with wealth managers who provide quality services to their clients.

Mr. Lako contributes to the Marietta Daily Journal as a Business Columnist. His opinions also have been requested by The Atlanta Journal-Constitution, The Atlanta Business Chronicle, Atlanta's CBS affiliate and national news features. Mr. Lako is an anchor host on "Money Talks," Henssler Financial's weekly talk radio show, that airs on AM 920 The Answer in Atlanta.

Mr. Lako received his Bachelor of Science in Business Administration, majoring in Finance, from Kennesaw State University. He holds the Series 7, Series 26, Series 28, Series 63 and Series 65 registrations. Mr. Lako is a CERTIFIED FINANCIAL PLANNER™ Certificiant. Mr. Lako is also a registered representative of ALPS Distributors, Inc.



*CERTIFIED FINANCIAL  
PLANNER™ Certificiant*

*23 Years of Financial  
Services Experience*

*Coles College of  
Business Executive in  
Residence*

*Kennesaw State  
University Foundation  
Board of Trustees*

*Treasurer and Member  
of the Board of  
Directors for Marietta  
Country Club*

*2017 Atlanta Five Star  
Wealth Manager*

*HEN000473 Exp. 013119. Please see important disclosures on back.*

Henssler Financial is a financial planning and money management firm with assets under advisement of \$1.92 billion as of September 30, 2018. Henssler Financial, which includes federally registered investment advisers G.W. Henssler & Associates, Ltd. and Henssler Asset Management, LLC, is headquartered in Kennesaw, Georgia, a suburb of Atlanta, with an additional office in the Atlanta Perimeter area.

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*This does not constitute an offer to sell shares of The Henssler Equity Fund (The Fund). Offers to sell shares of The Fund may only be made by The Fund's prospectus. An investor should always consider investment objectives, risks, charges, and expenses of The Fund carefully before investing. To obtain a prospectus, which contains this and other information, please call 1-800-936-FUND or write to The Henssler Funds, Inc., P.O. Box 8796, Denver, CO 80201, or visit [www.henssler.com](http://www.henssler.com). Please read the prospectus carefully before investing or sending money.*

*The Henssler Equity Fund is distributed by ALPS Distributors, Inc. All sales of The Fund shares are subject to approval of ALPS Distributors, Inc., Denver, CO. or Henssler Asset Management, LLC, Kennesaw, GA.*

*The 2018 Five Star Wealth Managers list published in the October 2018 issue of Atlanta Magazine and does not apply to The Henssler Equity Fund, its performance or any other investment options. For more information on the Five Star award and the research/selection methodology, go to [http://fivestarpromotional.com/ref/research/WM\\_10192018](http://fivestarpromotional.com/ref/research/WM_10192018).pdf. Contact Five Star Promotional at [info@fivestarpromotional.com](mailto:info@fivestarpromotional.com) for additional information regarding the selection process. The Five Star award is not indicative of a wealth manager's future performance, nor is there any guarantee that the selected professionals will be awarded this accomplishment by Five Star Promotional in the future.*

*The Coles College of Business Student Managed Investment Fund operates as a limited liability corporation, solely owned by the Kennesaw State University, a non-profit organization.*