

PROFESSIONAL BIOGRAPHY

Mark Mathews

Business Development Director

Mark Mathews serves as the Business Development Director at Henssler Financial, a financial planning and money management firm with assets under advisement of \$1.73 billion as of September 30, 2017. Henssler Financial, which includes federally registered investment advisers G.W. Henssler & Associates, Ltd. and Henssler Asset Management, LLC, is headquartered in Kennesaw, Ga., a suburb of Atlanta, with an additional office in the Atlanta Perimeter area.

As Business Development Director, Mr. Mathews focuses on identifying and strategically assessing opportunities to create long-term value for the firm. He works closely with firm managers to engage new clients, improve business relationships and ensure existing clients stay satisfied by developing services that meet or predict Henssler clients' future needs. Additionally, Mr. Mathews currently serves as the firm's representative on the Cobb Chamber of Commerce Board of Directors, the Cobb County Safety Village Foundation board, in addition to participating as a member of the board on the Atlanta Regional Commission, as well as the Cobb Competitive EDGE. Mr. Mathews also preserves and promotes the Earl Smith Strand Theatre as part of the Foundation's Board of Trustees.

Prior to joining Henssler, Mr. Mathews served as Mayor for the City of Kennesaw from 2008 through 2015. As Mayor, he presided over all City Council meetings and executed contracts, deeds and other official documents as authorized by the City Council. While Mayor, Mathews also worked as Government Relations Manager for Metro Atlanta Ambulance Service. Mr. Mathews has been involved in the community since 1996. He has served on the boards for the Kennesaw Downtown Development Authority, the Kennesaw Development Authority and Kennesaw City Council, as well as numerous boards and committees throughout the Atlanta region. Additionally, he worked for his family's Marietta flooring business, becoming President after purchasing the business from his father.

Mr. Mathews earned certificates of Recognition, Achievement, Excellence, and Distinction from the Harold F. Holtz Municipal Training Institute. He also completed the Leadership Institute for Municipal Elected Officials, as well as the Atlanta Regional Commission's Regional Leadership Institute.



*Executive Committee
Board Member Cobb
Chamber of Commerce*

*Board Member Cobb
County Safety Village
Foundation*

*Board of Trustees
Earl Smith Strand
Theatre Foundation*

*Kennesaw Business
Association Member
of the Year 2015*

*Leadership Cobb
Class of 2011*

*Cobb Chamber's
Honorary Commanders
Class of 2009*

*21 Years of Community
Involvement*

Henssler Financial shall mean and refer to any and all subsidiaries, parent or sister corporations, limited liability companies, partnerships or other entities or entity controlling, controlled by or under common control with said corporations or entities, including, but not limited to G.W. Henssler & Associates, Ltd., Henssler Asset Management, LLC, both federally registered investment advisers, DiLuzio & Henssler, Inc., Henssler Norton Insurance, LLC, Henssler Insurance, LLC and Henssler Small Business Services, all d/b/a "Henssler Financial." Henssler Financial is not a financial adviser.

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