

rate card

visualisation: architecture & interiors

still renders	basic	standard	advanced
3d Model built from provided CAD and finished to client specification	yes	yes	yes
Interior furniture modeled and finished to client specification	yes	yes	yes
2d / 3d People in static poses	no	yes 2d	yes 3d
Added scenic detailing and other visual fx	no	no	yes
Number of High Resolution Still Renders (2K)	2-4	4-8	8+
3d Stereoscopic still render	add 25% to total price	add 25% to total price	add 25% to total price
PRICE (exVAT) for stills	R5-10K	R10-15K	R15-25K
animation	basic	standard	advanced
Quality of Animation	standard definition	half HD (720P)	full HD (1080P)
Length	up to 90 seconds	up to 3 minutes	up to 3 minutes
2d / 3d People in static poses	no	yes 2d	yes 3d
Music	yes	yes	yes
Sound FX	no	yes	yes
Added scenic detailing and other visual fx	no	no	yes
3d Stereoscopic render (animated)	add 50% to total price	add 75% to total price	add 125% to total price
PRICE (exVAT) for stills and animation	R15-25K	R25-40K	R40-80K



architecture
& interiors

product

visual effects



Note:
Use this chart as
a rough pricing
guide only. All
projects receive
a custom cost
estimate and
timing
schedule.

studio
dolby