



<http://www.greeningtheheartland.org/>

Sponsorship Opportunities

Extend your exhibit marketing program beyond the borders of your booth with a sponsorship of the Greening The Heartland Conference & Expo. Your company name and logo will appear in a number of pre-show and at-show print publications, signage and electronic promotions. These added impressions will bolster your company's image in the minds of attendees and help increase traffic to your booth. All Sponsors are recognized on the Greening The Heartland Web site with a hyperlink to the company's Web site.

Overall Conference Sponsor (limited to 4 companies) - \$8,000 per sponsor

Sponsorship of Greening The Heartland includes highly-visible recognition on all advance printed and electronic promotional material and on-site signage. Sponsors are thanked at the beginning of the General Sessions.

Networking Reception (limited to 4 companies) - \$5,000 per sponsor

Sponsorship of the Reception includes recognition on all advance printed and electronic promotional materials and on-site signage at bars and food stations, and one table-top display during reception.

Lunch (limited to 4 companies) - \$4,000 per sponsor

Sponsorship of the Lunch includes recognition on all advance printed and electronic promotional materials and on-site signage at bars and food stations, and one table-top display during reception.

Refreshment Breaks (limited to 4 companies) - \$2,500 per sponsor

Sponsor conference session beverage breaks (coffee a.m./sodas p.m.) Refreshment Break sponsorship includes recognition on all advance printed and electronic promotional materials and on-site signage at beverage stations.

Conference & Expo Tote Bag Sponsorship (limited to one company) - \$3,000

Bags are distributed on-site to all attendees with their registration credentials. Each bag will feature an imprint with the sponsor's message on one side and the Greening The Heartland logo on the other. The sponsor will also be entitled to one literature insert in the bag. Production costs are included.

Conference & Expo Bag Insert (limited to 10 companies) - \$750

Exhibitor is entitled to include its flier, brochure or promotional item in each of the Conference & Expo Bags distributed on-site to all attendees with their registration credentials. Production costs are not included. Show management must approve the content of the literature.

Badge Lanyard Sponsorship (limited to one company) - \$3,500

Company name and logo printed on badge lanyard distributed to all attendees and exhibitors. Includes production costs.

Conference Session Handout Book - \$4,000

This notebook of handouts and Powerpoint presentations of each conference session is distributed to all conference registrants. The sponsor's name and logo are included on the cover page. The sponsor can provide one brochure to be placed in the back pocket of the notebook.

Conference Pens - \$1500

Inserted into each registration bag. Includes production costs.

Free Standing Sign (1M x 8') - \$1200

Get noticed by placing your company and/or product name in a prominent location that will be seen by attendees entering and leaving the event. Signs are 4-color, single-sided. Includes production costs.

Conference Program Advertising (All ads are 2-color)

Inside front cover \$2,000
Inside back cover \$1,750
Back cover \$2,500
Full page \$1,250
1/2 page horizontal \$ 950

**To reserve a sponsorship or to learn more, contact:
Kim Lombardozi, 630.241.3370, kal100@comcast.net**

Note: Payments must accompany order. **Total sponsorship investment: \$ _____**

Interest in the following sponsorships: _____

Exhibiting Company Name: _____ Booth # _____

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

CANCELLATIONS

Cancellations of Greening The Heartland sponsorships are not accepted after August 2, 2013. No refunds will be made after that date. Sponsors must be an exhibitor in good standing to retain sponsorship benefits.

SPONSOR'S RESPONSIBILITIES: Supply graphic file: EPS/Vector, Tiff or JPEG resolution should be 72 DPI at full size for Internet use and 300 DPI for print use. Provide appropriate link to your site for promotion from the Greening The Heartland web site. All literature and materials supplied by the sponsor must be reviewed and approved by show management. Deadlines and graphic requirements will be supplied to sponsors upon finalization of each sponsorship agreement.

Make check payable to: Greening The Heartland

Payments must accompany orders to secure sponsorship. Send payment to:

Greening the Heartland, Hall-Erickson, Inc., 98 E. Chicago Ave., Ste. 201, Westmont, IL 60559

NO ONE UNDER 16 YEARS OLD ADMITTED TO THE EXHIBIT HALL.