

C U R R I C U L U M V I T A E  
M E L I S S A J . F E R G U S O N

P E R S O N A L D A T A \_\_\_\_\_

Position:  
Professor of Psychology  
Cornell University

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Department of Psychology  
230 Uris Hall  
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E D U C A T I O N \_\_\_\_\_

Ph.D. Psychology, New York University (2002)  
Major area: Social Psychology  
Concentration: Quantitative Psychology

M.S. Psychology, The Pennsylvania State University (1997)

B.A. Psychology, University of Vermont (1994, Summa Cum Laude)

E M P L O Y M E N T H I S T O R Y \_\_\_\_\_

Professor, Department of Psychology, Cornell University (2014 - present)  
Associate Professor, Department of Psychology, Cornell University (2008 - present)  
Assistant Professor, Department of Psychology, Cornell University (2002 - 2008)

P R O F E S S I O N A L A F F I L I A T I O N S \_\_\_\_\_

American Psychological Society  
International Social Cognition Network  
Society for Experimental Social Psychology  
Society for Personality and Social Psychology  
Society for the Study of Motivation

A W A R D S   A N D   H O N O R S 

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Fellow, Public Voices and Thought Leaders Fellowship, 2016  
 Fellow, Society for Personality and Social Psychology, 2015  
 Cornell Outstanding Educator for Having Influenced Merrill Presidential Scholar  
 T. Bjornsdottir, May 2014  
 “Rising Star” Invitee to White House Meeting on Psychological Science and Behavioral  
 Economics in the Service of Public Policy, May 2013  
 Faculty Fellow, Creativity, Innovation, & Entrepreneurship Project, Institute for Social  
 Sciences, Cornell University, 2013-2016  
 Early Career Award, International Social Cognition Network (ISCON), 2009  
 Fourth most cited assistant professor in top U.S. Social Psychology Programs  
 according to the Society for Personality and Social Psychology *Dialogue*, 2007  
 Faculty Appreciation Award in Arts and Sciences, The Fraternity  
 and Sorority Councils at Cornell University, 2007  
 Binational Science Foundation Bergman Award for Young Scientists, 2004

F U N D I N G   H I S T O R Y 

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2002-2004    National Institutes of Mental Health R03 MH067877-01  
 Status: Awarded to Melissa J. Ferguson, P.I.  
*Automatic attitudes and the goal-relevance of objects*

2003-2005    President’s Council of Cornell Women Affinito-Stewart Faculty Grants  
 Status: Awarded to Melissa J. Ferguson, P.I.  
*Automatic attitudes and goal-pursuit*

2004-2008    Binational Science Foundation 2003133  
 Status: Awarded to Melissa J. Ferguson, co-P.I., and Ran Hassin, co-P.I.  
*Ideological and automatic: Studies on the cognitive mechanics of ideologies*

2005-2007    National Institutes of Mental Health R03 MH073629-01  
 Status: Awarded to Melissa J. Ferguson, P.I.  
*Automatic evaluation as a mechanism of goal pursuit*

2008-2010    Arete Initiative on Wisdom at the University of Chicago  
 Status: Awarded to Melissa J. Ferguson (co-PI: Baruch Eitam)  
*When Archimedes and King Solomon meet: Wisdom as intuitive problem  
 solving*

2008-2009    Institute for Social Sciences, Cornell University  
 Status: Awarded to Melissa J. Ferguson, P.I.  
*Implicit ideology*

- 2009-2011 National Science Foundation  
Status: Awarded to Melissa J. Ferguson, P.I.  
*On Evaluative Readiness for Goal Pursuit: Testing Theoretical and Practical Questions of Breadth, Mechanism, and Causal Impact on Behavior*
- 2009-2011 National Institutes of Mental Health  
Status: Awarded to Melissa J. Ferguson, P.I.  
*Automatic evaluation as a mechanism of goal pursuit,*
- 2012-2013 Institute for Social Sciences, Cornell University  
President's Council for Cornell Women, Cornell University  
Status: Awarded to Melissa J. Ferguson, P.I.  
*Implicit nationalism and prejudice*
- 2013-2015 National Science Foundation  
Status: Awarded to Melissa J. Ferguson, P.I.  
*How national cues increase prejudice among intra-national racial groups: Testing behavioral implications, boundaries, and mechanisms*
- 2013-2015 National Institutes of Health  
Status: Awarded to Melissa J. Ferguson, P.I.  
*The causal role of implicit evaluation in self-regulation*

RESEARCH INTERESTS \_\_\_\_\_

Attitudes  
Goal pursuit  
Self-control  
Ideology  
Implicit cognition  
Decision-making  
Social cognition  
Automaticity

PROFESSIONAL PAPERS \_\_\_\_\_

JOURNAL ARTICLES AND BOOK CHAPTERS

- (1) Mann, T. C., & Ferguson, M. J. (in press). Reversing Implicit First Impressions through Reinterpretation after a Two-Day Delay. *Journal of Experimental Social Psychology*.

- (2) Critcher, C., & Ferguson, M. J. (2016). "Whether I like it or not, it's important": Implicit importance of means predicts self-regulatory persistence and success. *Journal of Personality and Social Psychology*, 110, 818-839.
- (3) Mann, T., & Ferguson, M. J. (2015). Can we undo our first impressions? The role of reinterpretation in reversing implicit evaluations. *Journal of Personality and Social Psychology*, 108, 823-849.
- \* Best Paper Award in Social Cognition, ISCON, 2016
- (4) Cone, J., & Ferguson, M. J. (2015). He Did *What*? The role of diagnosticity in revising implicit evaluations. *Journal of Personality and Social Psychology*, 108, 37-57.
- (5) Mann, T., Cone, J., & Ferguson, M. J. (2015). Social-psychological evidence for the effective updating of implicit attitudes. *Behavioral and Brain Sciences*, 38, 32-33.
- (6) Ferguson, M. J., Carter, T. J., & Hassin, R. R. (2014). Commentary on the attempt to replicate the effect of the American flag on increased Republican attitudes. *Social Psychology*, 45, 301-302.
- (7) Ferguson, M. J., & Mann, T. (2014). Effects of evaluation: An example of robust 'social' priming. *Social Cognition*, 32, 33-46.
- (8) Critcher, C. R., & Ferguson, M. J. (2014). The cost of keeping it hidden: Decomposing concealment reveals what makes it depleting. *Journal of Experimental Psychology: General*, 143, 721-735.
- (9) Ferguson, M. J., Mann, T. C., & Wojnowicz, M. (2014). Rethinking duality: Criticisms and ways forward. Invited chapter in J. Sherman, B. Gawronski, & Y. Trope (Eds.), *Dual process theories of the social mind* (pp. 578-594). Guilford Press.
- (10) Fukukura, J., Helzer, E., & Ferguson, M. J. (2013). Prospection by any other name? A reply to Seligmen et al. *Perspectives on Psychological Science*, 8(2), 146-150.
- (11) Ferguson, M. J., & Cone, J. (2013). The mind in motivation: A social cognitive perspective on the role of consciousness in goal pursuit. Invited chapter in D. Carlston's (Ed.) *Handbook of social cognition* (pp. 476-496). Oxford University Press.
- (12) Ferguson, M. J., & Porter, S. (2013). An examination of categorization processes in organizations: The root of intergroup bias and a route to prejudice reduction. Invited chapter in Q. Robertson's (Ed.) *The Oxford Handbook of Diversity and Work* (pp. 98-114). Oxford University Press.

- (13) Fukukura, J., Ferguson, M. J., & Fujita, K. (2013). Psychological distance can improve decision making under information overload via gist memory. *Journal of Experimental Psychology: General*, *142*, 658-665.
- (14) Ferguson, M. J., & Fukukura, J. (2012). Likes and dislikes: A social cognitive perspective on attitudes. Invited chapter in S. Fiske, & C. N. Macrae (Eds.), *Sage Handbook of Social Cognition* (pp. 165-189). Los Angeles: SAGE Publications.
- (15) Natanzon, M., & Ferguson, M. J. (2011). Goal pursuit is grounded: The link between forward movement and achievement. *Journal of Experimental Social Psychology*, *48*, 379-382.
- (16) Ferguson, M. J., & Wojnowicz, M. (2011). The when and how of evaluative readiness: A social cognitive neuroscience perspective. *Personality and Social Psychology Compass*, *5*, 1018-1038.
- (17) Critcher, C., & Ferguson, M. J. (2011). Affect in the abstract: Abstract mindsets promote sensitivity to affect. *Journal of Experimental Social Psychology*, *47*, 1185-1191.
- (18) Carter, T., Ferguson, M. J., Hassin, R. R. (2011). A single exposure to the American flag shifts support toward Republicanism up to 8 months later. *Psychological Science*, *22*(8), 1011-1018.
- (19) Carter, T., Ferguson, M. J., & Hassin, R. R. (2011). Implicit nationalism as implicit system justification: The case of the United States of America. *Social Cognition*, *29*(3), 341-359.
- (20) Moore, S., Ferguson, M. J., & Chartrand, T. (2011). Affect in the aftermath: Effects of goal pursuit on implicit evaluations. *Cognition and Emotion*, *25*, 453-465.
- (21) Ferguson, M. J., & Porter, S. C. (2010). What is implicit about goal pursuit? Invited chapter in B. Gawronski & K. Payne (Eds.), *Handbook of Implicit Social Cognition*. New York: Guilford Press.
- (22) Swim, J. K., Eysell, K. M., Quinlivan, E., & Ferguson, M. J. (2010). Self-silencing to sexism. *Journal of Social Issues*, *66*, 493-507.
- (23) Hassin, R., Ferguson, M. J., Kardosh, R., Porter, S., & Carter, T. (2009). Précis to implicit nationalism. *Annals of New York Academy of Science*, *1167*, 135-145.
- (24) Ferguson, M. J. & Zayas, V. (2009). Nonconscious evaluation. *Current Directions in Psychological Science*, *18*, 362-366.

- (25) Wojnowicz, M., Ferguson, M. J., Dale, R., & Spivey, M. (2009). The self-organization of deliberate evaluations. *Psychological Science*, 20, 1428-1435.
- (26) Ferguson, M. J., Carter, T. C., & Hassin, R. R. (2009). On the automaticity of nationalist ideology: The case of the USA. Invited chapter in J. T. Jost, A. C. Kay, & H. Thorisdottir (Eds.), *Social and psychological bases of ideology and system justification*. New York: Oxford University Press.
- (27) Ferguson, M. J., & Porter, S. C. (2009). Goals and attitudes: A social cognitive perspective. Invited chapter to appear in G. Moscovitz & H. Grant (Eds.), *The Psychology of Goals*. New York: Guilford Press.
- (28) Ferguson, M. J. (2008). On becoming ready to pursue a goal you don't know you have: Effects of nonconscious goals on evaluative readiness. *Journal of Personality and Social Psychology*, 95, 1268-1294.
- (29) McCulloch, K.C., Ferguson, M. J., Kawada, C., & Bargh, J. A. (2008). Taking a closer look: On the operation of nonconscious impression formation. *Journal of Experimental Social Psychology*, 44, 514-523.
- (30) Ferguson, M. J., & Bargh, J. A. (2008). Evaluative readiness: The motivational nature of automatic evaluation. Invited chapter in A. J. Elliot (Ed.), *Handbook of approach and avoidance motivation*. Psychology Press.
- (31) Ferguson, M. J., Hassin, R., & Bargh, J. A. (2008). Implicit motivation: Past, present, and future. Invited chapter in J. Shah and W. Gardner (Eds.), *Handbook of motivation science*. NY: Guilford.
- (32) Ferguson, M. J. (2007). On the automatic evaluation of end-states. *Journal of Personality and Social Psychology*, 92, 596-611.
- (33) Fishbach, A., & Ferguson, M. J. (2007). The goal construct in social psychology. Invited chapter in A. W. Kruglanski & E. T. Higgins & (Eds.). *Social psychology: Handbook of basic principles* (pp. 490-515). Volume II. New York: Guilford Press.
- (34) Ferguson, M. J. (2007). The automaticity of evaluation. Invited chapter in J. A. Bargh (Ed.), *Social Psychology and the Unconscious: The automaticity of higher mental processes* (pp. 219-264). Psychology Press.
- (35) Ferguson, M. J., & Bargh, J. A. (2007). Beyond the attitude object: How automatic attitudes spring from object-centered-contexts. Invited chapter in B. Wittenbrink and N. Schwarz (Eds.), *Implicit measures of attitudes* (pp. 216-246). NY: Guilford.
- (36) Ferguson, M. J., & Hassin, R. R. (2007). On the automatic association between America and aggression in news-watchers. *Personality and Social Psychology Bulletin*, 33, 1632-1647.

- (37) Hassin, R. R., Ferguson, M. J., Shidlovsky, D., & Gross, T. (2007). Subliminal Exposure to National Flags Affects Political Thought and Behavior. *Proceedings of the National Academy of Sciences*, 104, 19757-19761.
- (38) Ferguson, M. J., Bargh, J. A., & Nayak, D. A. (2005). After-affects: How automatic evaluations influence the interpretation of unrelated, subsequent stimuli. *Journal of Experimental Social Psychology*, 41, 182-191.
- (39) Hassin, R., Aarts, H., & Ferguson, M. J. (2005). Automatic goal inferences. *Journal of Experimental Social Psychology*, 41, 129-140.
- (40) Ferguson, M. J., & Bargh, J. A. (2004). Liking is for doing: Effects of goal-pursuit on automatic evaluation. *Journal of Personality and Social Psychology*, 87, 557-572.
- (41) Ferguson, M. J., & Bargh, J. A. (2004). How social perception automatically influences behavior. *Trends in Cognitive Sciences*, 8, 33-39.
- (42) Ferguson, M. J., & Bargh, J. A. (2003). The constructive nature of automatic evaluation. In J. Musch & K. C. Klauer (Eds.), *The psychology of evaluation: Affective processes in cognition and emotion* (pp.169-188). NJ: Erlbaum.
- (43) Bayer, U., Ferguson, M. J., & Gollwitzer, P. M. (2003). Voluntary action from the perspective of social-personality psychology. In S. Maasen & W. Prinz (Eds.), *Voluntary action: Brains, minds, and sociality* (pp. 86-107). London: Oxford University Press.
- (44) Ferguson, M. J., & Bargh, J. A. (2002). Sensitivity and flexibility: Exploring the knowledge function of automatic attitudes. In L. F. Barrett & P. Salovey (Eds.), *The wisdom in feeling: Psychological processes in emotional intelligence* (pp. 383-405). NY: Guilford Press.
- (45) Bargh, J. A., & Ferguson, M. J. (2000). Beyond behaviorism: On the automaticity of higher mental processes. *Psychological Bulletin*, 126, 925-945.
- (46) Trope, Y., & Ferguson, M. J. (2000). How and when preferences influence inferences. In J. Bargh & D. K. Apsley (Eds.), *Unraveling the complexities of social life: A festschrift in honor of Robert B. Zajonc*. Washington, D.C.: APA Press.
- (47) Trope, Y., Ferguson, M., & Raghunatan, R. (2000). Mood as a resource in processing self-relevant information. In J. Forgas (Ed.), *Handbook of affect and cognition* (Vol. 1). Guilford Press.
- (48) Swim, J. K., Hyers, L. L., Cohen, L. L., & Ferguson, M. J. (2001). Everyday sexism: Evidence for its incidence, nature, and psychological impact from three daily diary studies. *Journal of Social Issues*, 57, 31-53.

- (49) Swim, J. K., Ferguson, M. J., & Hyers, L. L. (1999). Avoiding stigma by association: Subtle prejudice against lesbians as a form of social distancing. *Basic and Applied Social Psychology, 21*, 61-68.

MANUSCRIPTS UNDER REVIEW OR REVISION

- (50) Mann, T. C., Ferguson, M. J., & Clark, J. D. How do we reverse our first impressions?: Mechanisms of a reinterpretation route to revising implicit impressions. Under revision.
- (51) Ferguson, M. F., Zhang, Y., Huang, S., & Fishbach, A. (2016). Motivated construals: How goals shape the implicit meaning of objects. Under revision.
- (52) Bentley, J., Davidai, S., Bloomfield, R. J., & Ferguson, M. J. (2016). Drinking your own Kool-Aid: Self-deception, deception cues, and persuasion in meetings. Under revision.
- (53) Stillman, P., Medvedev, D., & Ferguson, M. J. (2016). Resisting temptation: Tracking how self-control conflicts are successfully resolved in real time. Under review.
- (54) Kardosh, R., Carter, T., Ferguson, M. J., & Hassin, R. R. (2016). Subliminal Exposure to Adversary's Flag Increases Bi-national Conflict: The Israeli-Palestinian Case. Under revision.

MANUSCRIPTS IN PREPARATION

- (55) Cone, J., Mann, T. C., & Ferguson, M. J. (2017). Can we change our implicit minds? New evidence for how, when, and why implicit impressions can be rapidly revised. Invited chapter to appear in *Advances in Social Psychology*.
- (56) Atir, S., & Ferguson, M. J. Smith is a distinguished man: Differences in forms of reference for men and women and why they matter.
- (57) Carter, T., Pandey, G., Ferguson, M. J., Hassin, R. R., & Bolger, N. Has the effect of the American flag on Republican attitudes declined over time?: A case study of the historical context of priming effects.
- (58) Ferguson, M. J. On the debate over 'social' priming: Where is the theory?
- (59) Carter, T., Ferguson, M. J., Hassin, R. R., & Pashler, H. Replicating the effect of USA primes on system-justification: An adversarial collaboration.
- (60) Cone, J., & Ferguson, M. J. Change we *must* believe in: The role of believability in the revision of implicit evaluations.



ARTICLES FOR A GENERAL AUDIENCE 

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- (1) Ferguson, M. J., & Critcher, C. (2016, October 27). How To Tell if Someone Will Succeed. *Time Magazine, The Conversation, and other outlets.*
- (2) Ferguson, M. J. (2016, April 13). Is it too late for Trump and Clinton to become more likable? *Scientific American, Newsweek, The Conversation, and other outlets.*
- (3) Mann, T. C., & Ferguson, M. J. (2016, June 1). How does reinterpretation influence our first impressions? *Keller Center for Research.*

SYMPOSIA CHAIRED 

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October, 2004. *A motivational framework of implicit affect.* Society of Experimental Social Psychology Conference (co-chair: Ayelet Fishbach), Dallas, Texas.

January, 2005. *New directions in implicit motivation.* Society for Personality and Social Psychology Conference (co-chair: Ayelet Fishbach), New Orleans, Louisiana.

October, 2006. *"Oh Say Can You See?" New directions in research on automaticity and nationalism.* Society of Experimental Social Psychology Conference (co-chair: Ran Hassin), Philadelphia, Pennsylvania.

January, 2007. *New directions in nonconscious goal pursuit.* Society for Personality and Social Psychology Conference (co-chair: Ran Hassin), Memphis, Tennessee.

July, 2007. *On the implicit nature political ideologies.* Society of International Political Psychology Conference (co-chair: Travis Carter), Portland, Oregon.

October, 2008. *How do you like it?: New directions in theories on how attitudes are generated.* Society of Experimental Social Psychology Conference (co-chair: Mike Wojnowicz), Sacramento, California.

February, 2009. *In hot pursuit: New findings and theories on nonconscious goal pursuit.* Society for Personality and Social Psychology Conference (co-chair: Kathleen Mc Culloch), Tampa, Florida.

February, 2009. *Automaticity in the public sphere: Implicit effects of context on political judgments and behaviors.* Society for Personality and Social Psychology Conference (co-chair: Travis Carter), Tampa, Florida.

January, 2010. *The dynamic social mind.* Society for Personality and Social Psychology Conference (co-chair: Mike Wojnowicz), Las Vegas, Nevada.

May, 2012. *Emerging evidence for implicit identity: Predictors, moderators, functions, and consequences*. Association for Psychological Science Conference (co-chair: Emily Rosenzweig), Chicago, IL.

January, 2013. *Changing Your Implicit Mind: When and Why Do Implicit Attitudes Form and Change?* Society for Personality and Social Psychology Conference (co-chair: Jeremy Cone), New Orleans, LA.

January, 2013. *Emerging Evidence for Implicit Identity: Predictors, Moderators, and Consequences*. Society for Personality and Social Psychology Conference (co-chair: Emily Rosenzweig), New Orleans, LA.

September, 2013. *Priming and the non-conscious: Some theoretical considerations*. Society of Experimental Social Psychology Conference, Berkeley, CA.

October, 2014. *New directions in the motivational science of self-regulation*. Society of Experimental Social Psychology Conference (co-chair: Ayelet Fishbach), Columbus, OH.

## P R E S E N T A T I O N S \_\_\_\_\_

### INVITED TALKS AND COLLOQUIA \*

University of Zurich, Department of Psychology, 2017  
Columbia University, Department of Psychology, 2016  
University of Maryland, Department of Psychology, 2016  
Yale University, School of Management, 2016  
Hunter College, Department of Psychology, 2016  
Cornell University, Capstone ISS Lecture, 2016  
University of Chicago, Center for Decision Research, 2015  
Yale University, Department of Psychology, 2015  
University of Massachusetts at Amherst, Department of Psychology, 2015  
Cornell University, Reunion Featured Speaker for Arts and Sciences, 2015  
New York University, Department of Psychology, 2014  
Cornell University, School of Continuing Education, 2012  
University of Rochester, Department of Psychology, 2011  
The Ohio State University, Department of Psychology, 2010  
Syracuse University, Department of Psychology, 2008  
University of Massachusetts at Amherst, Department of Psychology, 2007  
Cornell University, Department of Psychology, 2007  
The Hebrew University, Department of Psychology, 2007  
The Hebrew University, Social Cognition Lab, 2007  
Yale University, School of Management, 2006  
University of Florida, Department of Psychology, 2006  
University of Toronto, Departments of Psychology and Marketing, 2006  
Yale University, Department of Psychology, 2005

Stanford University, Graduate School of Business, 2005  
 Princeton University, Department of Psychology, 2005  
 University of Chicago, Center for Decision Research, 2004  
 Cornell University, Communications Department, 2003  
 Dartmouth College, Department of Psychological and Brain Sciences, 2001  
 Cornell University, Department of Psychology, 2001  
 Cornell University, Department of Psychology, 2001  
 University of Washington, Department of Psychology, 2001  
 University of Washington, Department of Psychology, Social Program, 2001  
 State University of New York at Buffalo, Department of Psychology, 2001  
 University of Konstanz, Department of Psychology, 2000

*\* I declined most invitations for colloquia between 2009-2014 due to child-bearing/child-rearing.*

#### CONFERENCE TALKS AND POSTERS

Ferguson, M. J., Cone, J., Mann, T. C., & Kimball, D. (2017). *Updating implicit first impressions: When does new evaluative information override initial learning?* Symposium: First impressions: When are they updated and when are they maintained? (Co-Chairs: Jack Cao and Yuan Chang). Talk to be given at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Mann, T. C., & Ferguson, M. J. (2017). *Can we undo our first impressions? The role of reinterpretation in reversing implicit evaluations.* Best Paper award talk to be given at the annual SPSP Social Cognition Preconference, San Antonio, TX.

Atir, S., & Ferguson, M. J. (2017). *Smith Is a Distinguished Man: Differences in Forms of Reference for Men and Women and Why They Matter.* Talk to be given at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Ruisch, B., Mann, T. C., Ferguson, M. J. (2017). *How moral beliefs predict implicit first impressions.* Poster to be given at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Shen, X., Mann, T. C., Ferguson, M. J. (2017). *Are we stuck on the face? : Effects of new propositional information on the revision of implicit first impressions.* Poster to be given at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Mann, T. C., & Ferguson, M. J. (2016). *Can we undo our first impressions? The role of reinterpretation in reversing implicit evaluations.* Talk given at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Cone, J. & Ferguson, M. J. (2016). *Impression-inconsistent information leads to less rapid updating of implicit attitudes in older adults*. Symposium: New evidence for forming first impressions across the lifespan (Chair: Jeremy Cone). Talk given at the annual meeting of the Association for Psychological Science, Chicago, IL.

Mann, T. C., Katz, J., Ferguson, M. J., & Goncalo, J. (2016). *Implicitly Creative: The Rapid Formation of Implicit Trait Impressions Beyond Positivity and Negativity*. Poster given at the ISS Capstone Event, Cornell University, Ithaca, NY.

Mann, T. C., Cone, J., & Ferguson, M. J. (2016.) *Rethinking what we see: Revising implicit first impressions based on visual cues through reinterpretation*. Poster presented at the annual SPSP Social Cognition Preconference, San Diego, CA.

Shen, X., Mann, T. C., Cone, J., & Ferguson, M. J. (2016). *Are we stuck on the face?: Effects of new propositional information on the revision of implicit first impressions*. Poster presented at the annual SPSP Social Cognition Preconference, San Diego, CA.

Atir, S., & Ferguson, M. J. (2016). *Smith Is a Distinguished Man: Differences in Forms of Reference for Men and Women and Why They Matter*. Poster presented at the annual SPSP Social Cognition Preconference, San Diego, CA.

Bentley, J. W., Bloomfield, R., Davidai, S., & Ferguson, M. J. (2016). *Drinking Your Own Kool-Aid: The Role of Beliefs, Belief-Revision, and Meetings in Persuasion*. Talk given at the AAA 2016 Management Accounting Section (MAS) Meeting, Dallas, TX.

Stillman, P., & Ferguson, M. J. (2016). *(mouse)Tracking self-control: New evidence for how self-control decision processes unfold over time*. Invited talk given at the annual SPSP Social Cognition Preconference, San Diego, CA.

Stillman, P., & Ferguson, M. J. (2016). *(mouse)Tracking self-control: New evidence for how self-control decision processes unfold over time*. Invited talk given at the annual SPSP Judgment and Decision-making Preconference, San Diego, CA.

Mann, T. C., Katz, J., Ferguson, M. J., & Goncalo, J. (2016). *Implicitly Creative: The Rapid Formation of Implicit Trait Impressions Beyond Positivity and Negativity*. Poster given at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.

Ferguson, M. J., Cone, J., & Mann, J. (2015). *Updating implicit first impressions of others: How and when new information overrides initial learning*. Symposium: Emerging perspectives on our representations of other people (Co-Chairs: Peter Mende-Siedlecki and Jay Van Bavel). Talk given at the Society for Experimental Social Psychology Conference, Denver, CO.

Ferguson, M. F., Zhang, Y., Huang, S., & Fishbach, A. (2015). *How motivation constrains meaning: The effects of goals on implicit object construal*. Symposium: What allows us to see the world on our terms? An Interdisciplinary Look at Motivated Cognition (Co-Chairs: Jennifer Beer and Jay Van Bavel). Talk given at the annual meeting of the Association for Psychological Science, New York, NY.

Mann, T. C., Cone, J., & Ferguson, M. J. (2015). *Debunking the Myth of "Stickiness": When and How Implicit Evaluations Can Be Immediately Revised*. Symposium: Fact Check: What Do Implicit Measures Really Tell Us? (Chair: Bertram Gawronski). Talk given at the annual meeting of the Association for Psychological Science, New York, NY.

Ruisch, B., & Ferguson, M. J. (2015). *Surveillance and the Flag: Big Brother Beliefs Moderate the Effects of National Symbols Priming on Prejudice*. Poster given at the annual ISCON Social Cognition preconference, Long Beach, CA.

Atir, S., & Ferguson, M. J. (2015). *What's in a Woman's First Name? Memory for Names of Female vs. Male Scientists*. Poster given at the annual ISCON Social Cognition preconference, Long Beach, CA.

Mann, T. C., & Ferguson, M. J. (2015). *Forming and updating implicit evaluations in a spontaneous trait inference paradigm: The role of reinterpretation*. Poster given at the annual ISCON Social Cognition preconference, Long Beach, CA.

Bjornsdottir, T., & Ferguson, M. J. (2015). *Is Big Brother Watching?: The effect of American flag primes on trust depends on beliefs about national surveillance*. Poster given at the annual meeting of the Society for Personality and Social Psychology, Long Beach, CA.

Cone, J., & Ferguson, M. J. (2015). *He did what?: The role of diagnosticity in updating implicit evaluations*. Poster given at the annual meeting of the Society for Personality and Social Psychology, Long Beach, CA.

Mann, T. C., & Ferguson, M. J. (2015). *When It Just "Clicks": Swift revision of novel implicit attitudes through reinterpretation*. Poster given at the annual meeting of the Society for Personality and Social Psychology, Long Beach, CA.

Kardosh, R., Carter, T., Ferguson, M. J., & Hassin, R. R. (2015). *Motivation modulates priming of non-conscious ideologies*. Poster given at the annual meeting of the Society for Personality and Social Psychology Conference, Long Beach, CA.

Ruisch, B., Ferguson, M. J., & Hennes, E. (2015). *"That's Not How I Remember It!": The Role of Motivated Recall in Racially Biased Decisions*. Poster given at the annual meeting of the Society for Personality and Social Psychology Conference, Long Beach, CA.

- Ferguson, M. J., Zhang, Y., Huang, & Fishbach, A. (2014). *Revisiting perceptual readiness: Effects of goals on object construal*. Symposium: New directions in the motivational science of self-regulation (Co-Chairs: Ayelet Fishbach and Melissa Ferguson). Talk given at the Society for Experimental Social Psychology Conference, Columbus, OH.
- Ruisch, B., Hennes, E., & Ferguson, M. J. (2014). *The Role of Motivated Recall in Racially-Biased Decisions*. Poster given at the annual meeting of the Society for the Psychological Study of Social Issues, Portland, OR.
- Ferguson, M. J., Carter, T., Pandey, G., Hassin, R., & Kardosh, R. (2014). *National cues unintentionally increase intergroup racial prejudice*. Symposium: Group identity and prejudice: New findings from an implicit social cognitive perspective (Chair: Travis Carter). Talk given at the Society for Personality and Social Psychology Conference, Austin, TX.
- Mann, T. C., & Ferguson, M. J. (2014). *The durability of fast revision: On the formation and change of novel implicit attitudes*. Poster given at the annual meeting of the Society for Personality and Social Psychology, Austin, TX.
- Mann, T. C., & Ferguson, M. J. (2014). *Fast and durable: The role of informational relevance in the fast revision of novel implicit attitudes*. Poster given at the annual ISCON Social Cognition preconference, Austin, TX.
- Critcher, C. R., & Ferguson, M. J. (2013). *'I don't like it, but it's important': Implicit importance, not implicit attitudes, predict consumers' self-regulatory success*. Talk given at the 16th annual meeting of the Society for Consumer Psychology, San Antonio, TX.
- Ferguson, M. J., & Pandey, G. (2013). *Pinned down: Testing the effect of the U.S. National flag on policy evaluation*. Poster presented at the 25<sup>th</sup> Annual Convention of Association for Psychological Science, Washington, D.C.
- Ferguson, M. J. (2013). *Implicit self-regulation: Going beyond implicit attitudes*. Invited talk given at the Self-regulation Preconference, Society for Personality and Social Psychology, New Orleans, LA.
- Ferguson, M. J. (2013). *The temporal profile of self-control decisions*. Symposium: Means adoption in single and multiple goal contexts (Chair: Ed Orehek). Talk given at the Society for Personality and Social Psychology Conference, New Orleans, Louisiana.
- Cone, J. & Ferguson, M. J. (2013). *Instant and implicit: How goal relevance influences implicit attitude formation and revision*. Symposium: Changing Your Implicit Mind: When and Why Do Implicit Attitudes Form and Change? (Co-Chairs: Jeremy Cone and Melissa Ferguson). Talk given at the Society for Personality and Social Psychology Conference, New Orleans, Louisiana.

Rosenzweig, E., & Ferguson, M. J. (2013). *Implicit identity and threat*. Symposium: Emerging Evidence for Implicit Identity: Predictors, Moderators, and Consequences (Co-Chairs: Emily Rosenzweig and Melissa Ferguson). Talk given at the Society for Personality and Social Psychology Conference, New Orleans, Louisiana.

Mann, T., & Ferguson, M. J. (2013). *Implicit goal identification and positivity: An interactive model of goal pursuit*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, Louisiana.

Woolley, K., & Ferguson, M. J. (2013). *Getting ahead: Visual perspective cues automatically activate goal concepts*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, Louisiana.

Fukukura, J., Zayas, V., & Ferguson, M. J. (2013). *Implicit materialism and its relationship to well-being*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, Louisiana.

Rosenzweig, E., & Ferguson, M. J. (2012). *Implicit identity*. Talk given at the annual meeting for the Association for Psychological Science, Chicago, IL.

Critcher, C. R., & Ferguson, M. J. (2012, December). *"Whether I like it or not, it's important": A new take on implicit cognition in self-regulation*. Paper presented at the 3rd annual Winter Decision Making Symposium, Savannah, GA.

Cone, J., & Ferguson, M. J. (2012). *Instant and implicit: How goal relevance influences implicit attitude formation and revision*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.

Rosenzweig, E., & Ferguson, M. J. (2012). *Identity threat amplifies implicit (but not explicit) social identification*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.

Rosenzweig, E., & Ferguson, M. J. (2011). *Implicit Identity Shifting: How threat to the self changes implicit identity*. Poster presented to the Association for Psychological Science Conference, Washington, D.C.

Critcher, C. R., & Ferguson, M. J. (2011). *Concealment of identity produces cognitive and physical deficits*. Talk given at the annual meeting of the Association for Psychological Science, Washington, DC.

Critcher, C. R., & Ferguson, M. J. (2011) *Abstract mindsets promote sensitivity to affect*. Talk given at the 14th annual meeting of the Society for Consumer Psychology, Atlanta, GA.

Critcher, C. R., & Ferguson, M. J. (2011). *Concealment and ego depletion: Does "Don't Ask, Don't Tell" hinder performance?* Poster presented at the 12th annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Carter, T. J, Ferguson, M. J., & Hassin, R. R. (2011). *Long-term effects of a single exposure to the American flag on political behavior and judgment*. Paper presented at the Social Cognition Preconference at the Society for Personality and Social Psychology Conference, San Antonio, TX.

Ferguson, M. J. (2010). *Known unknowns: A consideration of representation in the attitudes literature*. Symposium: What do our measures measure? Fundamental issues about mental representation and process (Chair: Eliot Smith). Invited talk at the Society for Experimental Social Psychology Conference, Minneapolis, MN.

Carter, T. J, Ferguson, M. J., & Hassin, R. R. (2010). *Long-term effects of a single exposure to the American flag on political behavior and judgment*. Talk given at the Annual Meeting of the International Society for Political Psychology, San Francisco, CA.

Carter, T. J, Ferguson, M. J., & Hassin, R. R. (2010). *Long-term effects of a single exposure to the American flag on political behavior and judgment*. Invited presentation at the University of Chicago Political Psychology Workshop, Chicago IL.

Ferguson, M.J. (2010). *When Archimedes and King Solomon meet: Wisdom as intuitive problem solving*. Talk given at the Wisdom Conference, Arete Institute, University of Chicago.

Fukukura, J., Ferguson, M. J., & Zayas, V. (2010). *Discrepant implicit and explicit materialism attitudes are associated with behavioral inhibition*. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, Las Vegas, Nevada.

Ferguson, M. J. (2010). *Chasing the invisible: How nonconscious goals shape our behavior*. Invited talk given at the Social Cognition Preconference, Society for Personality and Social Psychology, Las Vegas, Nevada.

Ferguson, M. J., Carter, T., & Hassin, R. (2010). *The elephant in the room: Effects of the American flag on political behavior*. Symposium: The Psychology of Things and Places (Chair: Alison Ledgerwood). Talk given at the Society for Personality and Social Psychology Conference, Las Vegas, Nevada.

Wojnowicz, M., & Ferguson, M. J. (2010). *Dynamic attitudes*. Symposium: The Dynamic Social Mind (co-chair: Mike Wojnowicz). Talk given at the Society for Personality and Social Psychology Conference, Las Vegas, Nevada.

Critcher, C. R., Risen, J. L., & Ferguson, M. J. (2010). *If he can do it, so can they: Exposure to successful black exemplars unintentionally shifts explanations for racial disparities*. Talk given (as symposium chair) at the 11th annual meeting of the Society for Personality and Social Psychology, Las Vegas, NV.



Porter, S. C., & Ferguson, M. J. (2010). *Effects of the American Flag on Bias and Stereotyping*. Poster presented at the annual meeting of the Society for Personality and Social Psychology Conference, Las Vegas, Nevada.

Porter, S., & Ferguson, M.J. (2009). *Implicit effects of the nation on prejudice*. Talk given at the Midwestern Psychology Association conference, Chicago, IL.

Wojnowicz, M., Spivey, M., & Ferguson, M.J. (2009). *Competitive acceleration: A surprising consequence of neural decision-making*. Poster given at the 2009 Computational and Systems Neuroscience meeting, Salt Lake City, Utah.

Carter, T., & Ferguson, M.J. (2009). *The implicit association between America and power*. Symposium: Automaticity in the public sphere: Implicit effects of context on political judgments and behaviors. (Co-chair: Travis Carter). Talk given at the Society for Personality and Social Psychology Conference, Tampa, Florida.

Carter, T. J., Ferguson, M. J., & Hassin, R. R. (2009). *Implicit attitudes and American cues on voting behaviors in the 2008 election*. Poster presented at the Association for Psychological Science Annual Convention, San Francisco, CA.

Mc Culloch, K., Ferguson, M.J., Kawada, C., & Bargh, J. (2009). *Taking a closer look at implicit impression formation*. Symposium: In hot pursuit: New findings and theories on nonconscious goal pursuit. (Co-chair: KathleenC. Mc Culloch). Talk given at the Society for Personality and Social Psychology Conference, Tampa, Florida.

Porter, S. C., & Ferguson, M.J. (2009). *Effects of American Cues on Bias*. Poster presented at the Society for Personality and Social Psychology Conference, Tampa, Florida.

Helzer, E., & Ferguson, M.J. (2009). *God by association: Implicit and explicit attitudes toward god and godlessness*. Poster presented at the Society for Personality and Social Psychology Conference, Tampa, Florida.

Fukukura, J., & Ferguson, M.J. (2009). *Temporal distance and decision-making*. Poster presented at the Society for Personality and Social Psychology Conference, Tampa, Florida.

Wojnowicz, M., & Ferguson, M.J. (2009). *The self-organization of attitudes*. Poster presented at the Society for Personality and Social Psychology Conference, Tampa, Florida.

Wojnowicz, M., Ferguson, M. J., Dale, R., & Spivey, M. (2008). *Continuous temporal dynamics in evaluation*. Talk given at the Society for Experimental Social Psychology Conference, Sacramento, California.

Ferguson, M.J. (2008). *When Archimedes and King Solomon meet: Wisdom as intuitive problem solving*. Talk given at the Wisdom Conference, Arete Institute, University of Chicago.

Pietrzak, J., & Ferguson, M. J. (2008). *Goals as context: How and when goals influence implicit attitudes*. Symposium: States, traits, or something else? New perspectives on context effects on implicit measures (Chair: Bertram Gawronski). Invited talk given at the General Meeting of the European Association of Experimental Social Psychology, Opatija, Croatia.

Wojnowicz, M., Ferguson, M. J., Dale, R., Spivey, M. (2008). *Rethinking implicit vs. explicit attitudes: Continuous temporal dynamics in evaluation*. Talk given at the Midwestern Psychological Association Conference, Chicago, Illinois.

Porter, S. C., & Ferguson, M.J. (2008). *Effects of a National Symbol on Attitudes Toward Outgroups*. Talk given at the Midwestern Psychological Association Conference, Chicago, Illinois.

Carter, T. J., & Ferguson, M. J. (2008). *Implicit ideology and the pursuit of power and status: The case of American nationalism*. Paper presented at the Midwestern Psychological Association Annual Conference, Chicago, IL.

Ferguson, M. J., Hassin, R. R., Carter, T. C., & Porter, S. C. (2008). *On the Automaticity of Nationalist Ideologies*. Symposium: Priming Ideology: Demonstrating the Malleability of Political Ideology (Co-chairs: Chris Bryan and Carol Dweck). Talk given at the Society for Personality and Social Psychology Conference, Albuquerque, New Mexico.

Porter, S. C., & Ferguson, M.J. (2008). *Effects of a National Symbol on Attitudes Toward Outgroups*. Poster presented at the Society for Personality and Social Psychology Conference, Albuquerque, New Mexico.

Wojnowicz, M., Ferguson, M. J., Dale, R., Spivey, M. (2008). *Rethinking implicit vs. explicit attitudes: Continuous temporal dynamics in evaluation*. Poster presented at the Society for Personality and Social Psychology Conference, Albuquerque, New Mexico.

Cheng, C. M., Chartrand, T. L., & Ferguson, M. J. (2008). *What is Beautiful is Automatically Good: Using the AMP to Assess Automatic Evaluation of Facial Attractiveness*. Poster presented at the Society for Personality and Social Psychology Conference, Albuquerque, New Mexico.

Swim, J. K., Eysell, K. M., Quinlivan, E., & Ferguson, M. J. (2008). *Self-silencing to sexism*. Symposium: See no evil, speak no evil, be no evil, hear no evil: External and internal silencing of stigmatized groups (Chair: Janet Swim). Talk given at the Society for Personality and Social Psychology Conference, Albuquerque, New Mexico.

Hassin, R., Ferguson, M. J., & Shidlovsky, D. (2007). *Waved by Invisible Flags: The Effects of Subliminal Exposure to National Flags on Political Thought and Behavior*. Symposium: The Power of Cultural and Ideological Symbols (Co-chairs: Virginia Kwan, Ran Hassin). Talk given at the Society of Experimental Psychology Conference, Chicago, Illinois.

Carter, T. & Ferguson, M. J. (2007). *Implicit effects of the American flag on power*. Symposium: The implicit nature of political ideologies (Co-chairs: Melissa Ferguson, Travis Carter). Talk given at the Society of International Political Psychology Conference, Portland, Oregon.

Ferguson, M. J. (2007). *On implicit evaluation*. Invited talk given at the 19<sup>th</sup> Annual Invitational Duck Conference on Social Cognition, Duck, North Carolina.

Porter, S. & Ferguson, M. J. (2007). *Implicit effects of the American flag on automatic intergroup attitudes*. Talk given at the Midwestern Psychology Association conference, Chicago, Illinois.

Carter, T. J., & Ferguson, M. J. (2007). *Implicit nationalism and the pursuit of power: The effect of the american flag on the desire for power and status*. Paper presented at the Psychology and Social Justice Conference, New York, NY.

Ferguson, M. J. (2007). *On implicit evaluation*. Invited talk given at the conference on New Frontiers in Studies of the Unconscious, Banbury Center, Long Island, New York.

Ferguson, M. J. (2007). *The automatic evaluation of end-states*. Invited talk given at the Attitudes Preconference, Society for Personality and Social Psychology, Memphis, Tennessee.

Ferguson, M. J. (2007). *The role of automatic attitudes in conscious and nonconscious goal pursuit*. Symposium: New directions in nonconscious goal pursuit (Co-chairs: Melissa Ferguson, Ran Hassin). Talk given at the Society for Personality and Social Psychology Conference, Memphis, Tennessee.

Porter, S., & Ferguson, M. J. (2007). *Rally Around the Flag: Effects of the American Flag on Automatic Intergroup Attitudes*. Poster presented at the Society for Personality and Social Psychology Conference, Memphis, Tennessee.

Carter, T., & Ferguson, M. J. (2007). *More Power to You: Attractiveness of Positions of Power After Exposure to the American Flag*. Poster presented at the Society for Personality and Social Psychology Conference, Memphis, Tennessee.

Ferguson, M. J., Hassin, R. R., & Carter, T. (2006). *Automatic effects of the United States flag on attitudes and behavior*. Symposium: *Oh Say Can You See?:* New directions in research on automaticity and nationalism (Co-chairs: Melissa Ferguson, Ran Hassin). Talk given at the Society for Experimental Social Psychology Conference, Philadelphia, Pennsylvania.

Ferguson, M. J. (2006). *The automatic evaluation of goals*. Symposium: Recent research on implicit motivation. (Chair: Andy Mitchell). Invited talk given at the Association for Consumer Research Conference, Orlando, Florida.

- Porter, S., & Ferguson, M. J. (2006). *Old Glory and (Almost) the Same Old Story: The American Flag, Automatic Inter-group Attitudes, and Television*. Poster session presented at the meeting of the Black Graduate Conference in Psychology, West Lafayette, Indiana.
- Ferguson, M. J., & Hassin, R. R. (2006). *Automatic American nationalism*. Symposium: Political Ideologies, Social Inequality, and Intergroup Relations (Chairs: Ashby Plant and David Butz). Invited talk given at the Society for Personality and Social Psychology Conference, Palm Springs, California.
- Carter, T., & Ferguson, M. J. (2006). *Subliminal effects of the American flag on materialism*. Poster given at the Society for Personality and Social Psychology Conference, Palm Springs, California.
- Wojnowicz, M., & Ferguson, M. J. (2006). *Mimicked into a culture: Does Mimicry Induce Cultural Orientations?* Poster given at the Society for Personality and Social Psychology Conference, Palm Springs, California.
- Ferguson, M. J. (2005). *The automatic evaluation of end-states*. Invited talk given at the Person Memory Interest Group Conference, Julian, California.
- Ferguson, M. J. (2005). *After-affects: How automatic evaluations influence our interpretation of unrelated objects*. Talk given at the Midwestern Psychological Association Conference, Chicago, Illinois.
- Ferguson, M. J., Hassin, R. R., & Carter, T. (2005). *Automatic American nationalism*. Symposium: Psychological Basis of Ideology, Prejudice, and System Justification (Chair: John T. Jost). Invited talk given at the International Society of Political Psychology Conference, Toronto, Canada.
- Ferguson, M. J. (2005). *Automatic evaluation and goal pursuit*. Invited talk given at the 17<sup>th</sup> Annual Invitational Duck Conference on Social Cognition, Duck, North Carolina.
- Ferguson, M. J. (2005). *The role of automatic evaluation in goal pursuit and self-regulation*. Symposium: Automaticity and motivation (Chairs: Henk Aarts, Ran Hassin). Invited talk given at the European Association of Experimental Social Psychology Conference, Wuerzburg, Germany.
- Ferguson, M. J. (2005). *Effects of goal pursuit on automatic evaluations*. Symposium: New directions in implicit motivation (Co-chairs: Melissa Ferguson, Ayelet Fishbach). Talk given at the Society for Personality and Social Psychology Conference, New Orleans, Louisiana.
- Hassin, R. R., & Ferguson, M. J. (2005). *Automatic activation of political knowledge*. Symposium: Psychological basis of ideology and system justification (Chair: John T. Jost). Invited talk given at the Society for Personality and Social Psychology Conference, New Orleans, Louisiana.

- Yang, H., & Ferguson, M. J. (2005). *Multiple evaluative priming*. Poster presented at the Society for Personality and Social Psychology Conference, New Orleans, Louisiana.
- Ferguson, M. J. (2004). *Effects of goal pursuit on automatic evaluations*. Symposium: A motivational framework of implicit affect (Co-chairs: Melissa Ferguson, Ayelet Fishbach). Talk given at the Society of Experimental Social Psychology Conference, Dallas, Texas.
- Ferguson, M. J. (2004). *Automatic evaluations, goal-pursuit, and behavioral intentions*. Talk given at the EAESP Small Group Meeting on Conscious and Nonconscious Attitudinal Processes, Madrid, Spain.
- Ferguson, M. J. (2004). *Automatic evaluations reflect the goal significance of the objects*. Invited talk given at the Social Cognition Preconference, Society for Personality and Social Psychology, Austin, Texas.
- Ferguson, M. J. (2004). *Automatic attitudes, goals, and behavioral intentions*. Poster given at the Society for Personality and Social Psychology Conference, Austin, Texas.
- Ferguson, M. J. (2003). *Automatic attitudes influence social judgments*. Poster given at the American Psychological Society Conference, Atlanta, Georgia.
- Cheng, C. M., Ferguson, M. J., & Chartrand, T. L. (2003). *Automatic evaluation of physical attractiveness: What is beautiful is automatically good*. Poster given at the American Psychological Society Conference, Atlanta, Georgia.
- Cheng, C. M., Chartrand, T. L., & Ferguson, M. J. (2003). *Automatic evaluation of physical attractiveness: What is beautiful is automatically good*. Talk given at the Midwestern Psychological Association Conference, Chicago, Illinois.
- Ferguson, M. J. (2003). *Automatic attitudes and spontaneous trait inferences*. Poster given at the Society for Personality and Social Psychology Conference, Los Angeles, California.
- Ferguson, M. J. (2002). *Automatic attitudes signify the goal-relevance of the objects*. Talk given at the Person Memory Interest Group Conference, Columbus, Ohio.
- Bjorklund, F., Ferguson, M. J., & Trope, Y. (2002). *Perceived costs of omission vs. commission errors play a role in trait inferences*. Poster presented at the 13th General Meeting of the European Association of Experimental Social Psychology, San Sebastian, Spain.
- Ferguson, M. J., & Bargh, J. A. (2002). *Automatic attitudes signify the goal-relevance of the respective objects*. Poster given at the Society for Personality and Social Psychology Conference, Savannah, Georgia.

Ferguson, M. J., & Bargh, J. A. (2001). *The context sensitivity of automatically activated attitudes*. Poster given at the Society for Personality and Social Psychology Conference, San Antonio, Texas.

Ferguson, M. J., & Bargh, J. A. (2000). *Sunshine and cockroaches: Effects of automatic evaluation on response generation and social judgment*. Talk given at the Midwestern Psychological Association Conference, Chicago, Illinois.

Bargh, J. A., & Ferguson, M. J. (2000). *The downstream consequences of automatic evaluation: What good is it?* Talk given at the Society for Personality and Social Psychology Conference, Nashville, Tennessee.

Ferguson, M. J. (1997). *Avoiding stigma by association: Expressing disagreement with lesbians as a form of social distancing*. Talk given at the Keystone Psychological Conference, The Pennsylvania State University, University Park, PA.

## TEACHING AND ADVISING

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### COURSES TAUGHT

#### Cornell University

*Goals, Needs, and Desires*, Spring 2011-2012, 2014, 2015, 2016 (graduate and undergraduate)

*Automaticity*, Spring 2003 - 2010 (graduate and undergraduate)

*Social Cognition*, Fall 2002 - 2004, 2006 - 2008, 2010-2013, 2015, 2016 (graduate and undergraduate)

*Seminar in Social Psychology*, Fall and Spring, 2002-2016 (graduate; co-taught with Profs. Gilovich, Kinzler, Pizarro, Regan, and Zayas)

#### New York University

*Social Psychology*, Summer 2001 (undergraduate; co-taught with Steve Blader)

*Social Cognition*, Spring 2000 (undergraduate; co-taught with John Bargh)

### STUDENT ADVISING

#### Current Doctoral Committees

Xi Shen (Chair, Psychology)

Benjamin Ruisch (Chair, Psychology)

Stav Atir (Chair, Psychology)

Thomas Mann (Chair, Psychology)

Gayathri Pandey (Psychology)

Steve Strycharz (Psychology)

Rajen Anderson (Psychology)

Carmen Sanchez (Psychology)

Jesse Walker (Psychology)

Samantha Carouso (Psychology)  
Julia Ying (Psychology)  
Francesca Kazerooni (Communications)  
Sarah Bookbinder (Human Development)  
Gizem Surenkok Ulutan (Human Development)  
Casey Franklin (Design and Environmental Analysis)  
Lillien Burns (Industrial and Labor Relations)

Current Graduate Advisees

Xi Shen (Psychology)  
Benjamin Ruisch (Psychology)  
Stav Atir (Psychology)  
Thomas Mann (Psychology)  
Rajen Anderson (Psychology)  
Gayathri Pandey (Psychology)  
Sarah Bookbinder (Human Development)

Undergraduate Honors Thesis Advisees

David Nayak, 2002-2003 (Cum Laude)  
Keiha Edwards, 2003-2004 (Magna Cum Laude)  
Kyle Ratner, 2003-2004 (Cum Laude)  
Avash Kalra, 2004-2005 (Cum Laude)  
Jacqueline Silva Sanchez, 2004-2005 (Cum Laude)  
Andras Szeles, 2005-2006 (Cum Laude; co-advised with Mike Goldstein)  
Kevin DeStefan, 2006-2007 (Cum Laude)  
David Kalkstein, 2010-2011 (Summa Cum Laude)  
Kahlen Hong Kim, 2011-2012 (Cum Laude)  
Sandie Cheng, 2011-2012 (Cum Laude)  
Melissa Quartner, 2011-present (Magna Cum Laude)  
Kaitlin Woolley, 2011-2012 (Magna Cum Laude)  
Aleksandar Zvorinji, 2012-2013 (Cum Laude; co-advised with David Dunning)  
Hannah Deixler, 2012-2013 (Cum Laude)  
R. Thora Bjornsdottir, 2013-2014 (Magna Cum Laude; Ryan Best Thesis Award)  
Jesse Reynolds, 2014-2015 (Cum Laude)  
Brian Meagher, 2014-2015 (Awarded the Janet & Joseph Zuckerman Award for  
Excellence in Human Development Studies and the best thesis in Human  
Development)  
Nadia Yusuf, 2015 - 2016 (Cum Laude)  
Devon Kimball, 2015 - 2016 (Cum Laude)  
Danila Medvedev, 2015 - 2016 (Magna Cum Laude)  
Sonia Mehra (2016 - present)  
Minae Kwon (2016 - present)

Cornell Presidential Research Scholar Advisees

Michael Natanzon, 2006 - 2010  
Sadev Parikh, 2013 - 2014

EDITORIAL SERVICE

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EDITORIAL BOARD

*Archives of Scientific Psychology*, 2012 - present  
*Emotion*, 2005 - 2009  
*European Journal of Social Psychology*, 2009 - 2011  
*Journal of Experimental Psychology: General*, 2005 -2007; 2011 - present  
*Journal of Experimental Social Psychology*, 2006 - present  
*Journal of Personality and Social Psychology*, 2011 - present  
*Motivation and Emotion*, 2004 - 2008  
*Personality and Social Psychology Bulletin*, 2005 - present  
*Psychological Science*, 2005 -2007, 2013 - present  
*Social Cognition*, 2013 - present  
*Social Psychological and Personality Science*, 2013 - present

GUEST EDITOR

*Journal of Personality and Social Psychology*  
*Personality and Social Psychology Bulletin*  
*Social Psychological and Personality Science*

AD-HOC REVIEWER

*Academy of Management Review*, *American Psychologist*, *Basic and Applied Social Psychology*, *Behavioral and Brain Sciences*, *Cognition*, *Cognition and Emotion*, *Emotion*, *Experimental Psychology*, *European Journal of Social Psychology*, *Journal of Experimental Psychology: General*, *Journal of Experimental Social Psychology*, *Journal of Personality and Social Psychology*, *Motivation and Emotion*, *Nature*, *Organizational Behavior and Human Decision Processes*, *Oxford Series in Social Cognition*, *Personality and Social Psychology Bulletin*, *Personality and Social Psychology Review*, *Political Psychology*, *Proceedings of the National Academy of the Sciences*, *Psychological Bulletin*, *Psychological Review*, *Psychological Science*, *Psychology of Aging*, *Science*, *Self and Identity*, *Social Cognition*, *Social Psychological and Personality Science*, *Time-sharing Experiments for the Social Sciences*

SERVICE TO THE FIELD

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Co-Organizer, Social Cognition (ISCON) Preconference at SPSP, 2015  
Member, SSM Conference Program Committee, 2015  
Organizer, Social Cognition (ISCON) Preconference at SPSP, 2014  
Participant in the White House Workshop on Psychological Science and Behavioral Economics in the Service of Public Policy, May 2013  
Co-chair, SPSP Conference Program Committee, 2013  
President, Executive Committee, the International Social Cognition Network (ISCON), 2009 - 2012



MELISSA J. FERGUSON

Member, Executive Committee, the International Social Cognition Network (ISCON),  
2008 - 2009; 2013 - present

Member, SPSP Conference Program Committee, 2010

Ad-hoc reviewer, *National Science Foundation, National Institutes of Mental Health*

U N I V E R S I T Y   A N D   D E P A R T M E N T A L   S E R V I C E \_\_\_\_\_

Member, Psychology Search Committee, 2016-2017

Member, Arts and Sciences Curriculum Committee, 2016 - present

Chair, SONA Committee, Cornell University, 2013 - present

Faculty Fellow, Creativity, Innovation, & Entrepreneurship Project, Institute for Social  
Sciences, Cornell University, 2013-2016

Invited Speaker for Arts and Sciences, Reunion Weekend, Cornell University, 2015

Director of Undergraduate Studies, 2011-2016

Member, Institutional Review Board, Cornell University, 2010 - 2016

Member, Psychology Search Committee, 2014-2015

Member, Psychology Search Committee, 2013-2014

Chair, Psychology/HD Search Committee, 2010-2011

Grant Reviewer, Institute for Social Sciences, Spring 2010, Fall 2010, Spring 2011

Chair, Psychology/FGSS Search Committee, 2008-2009

Chair, Undergraduate Honors Program in Psychology, 2004-2008

Member, Graduate Executive Committee, 2002-2003, 2003-2004, 2005-2006

Member, Graduate Admissions Committee, 2002-2003, 2003-2004

Member, Social Psychology Search Committee, 2004-2005

Member, Human Development Search Committee, 2005-2006

Member, Psychology Search Committee, 2005-2006