MADE IN PHILMONT

Alison Wedd
photographer

Asia Luna
organic beauty products

Christine Fortulla
jewelry maker

Christine Hales
artist

Chris Lastovicka
composer

Linda Hartka
jewelry accessories

Liz McIlvaine
homeware and accessories

Martin Minch
american reproduction
furniture

Megara Cassin
homeware and accessories

Mick Hales
photographer

Nichols Collection
Philmont history photos

Patrick Wedd
carpenter, portraits

Threshold Farm
organic produce CSA farm

Tim Smith
stone mason

REPORT AND QUESTIONNAIRE

Banner Artists:

Tara Cafiero
designer

John Isaacs
graphic designer

Barbara Lehman
illustrator

Eilene Ordu
artist

Jim Rossant
architect
Project Report:

Firstly, a heartfelt thanks to all 22 participants whose work made this project a fun and enjoyable Community Day event.

Yes! – Sales were great!, including 5 (signed) World Gardens books by Mick Hales, 2 of those beautiful scarves by Megara Cassin, an order for the exhibited bag by Megara Cassin, a beautiful bracelet and pair of earrings by Christine Futella, 2 CDs of Fortune Has Turned by Chris Lastovicka, an introduction to Stars and Hearts Forever, a referral to Liz McIlvaine for custom pillows, a new listing for the OurTown newspaper, a referral to Tim Smith for stone masonry work for a house in Columbia County, 30 samples sold of Asia Luna soaps, and at least 5 jugs of organic lemonade enjoyed sitting in the sun outside the store providing the opportunity to do more chatting, make new friends, and catch up on local news!

The NYS Division of Housing and Community Renewal visited us for a site review of the PB Inc. Main St. program and while here visited the MADE IN PHILMONT storefront. Lively discussions ensued to continue developing the concept along the lines of a permanent storefront to represent artisans, artists, contractors, and homegrown Philmont businesses along the lines of a business incubator including featured monthly exhibitions and storefront window displays of local homegrown businesses.

Taking one of these next steps for MADE IN PHILMONT—we are pleased to report the first artisan outreach to a local store is accomplished! Megara Cassin, represented under the MADE IN PHILMONT label now has her scarves on sale at the beautiful store Winter Sun Summer Moon in Rhinebeck! A small representation commission on sales will help support PB Inc programming, and hopefully will generate interest from other local Philmont businesses looking for representation and inclusion on the PB Inc web site going up any day now.

We are pleased to report the local Philmont response to the storefront has been equally positive, garnering several requests to develop the concept.

To this end, we are including with this report, a questionnaire which we hope all participants will fill out and send back to us! This will help us evaluate the next steps to be taken, outline if grant funds are needed for operations, if we should start thinking about a permanent storefront for MADE IN PHILMONT, and to evaluate the need to develop an outreach initiative for a broader Columbia County inclusion.

MADE IN PHILMONT - QUESTIONNAIRE

1. Was your personal experience of coordinating with the MADE IN PHILMONT event:

   Excellent [ ]    Good [ ]    Fair [ ]    Poor [ ]  click on appropriate box

   Any comments

   _______________________________________________________________________________

   _______________________________________________________________________________
2. Would a permanent storefront featuring your work or business be of assistance?:

Yes [ ] No [ ] Not Sure [ ]

[ ] click on appropriate box

Any Comments__________________________________________________________

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3. Please tell us what service you may need to take your business to the next level that would improve your annual sales volume. This may include items like, low interest loans for Equipment or expanded workspace, business plan counseling, increased marketing, an intern program to increase your production, or a presence on Main St.

Any Comments:____________________________________________________________

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4. What, if any, locally situated services would assist your business, such as, a Xerox copy service in Philmont, a UPS package service, a Philmont fax service, or other:

Any Comments:____________________________________________________________

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________________________________________________________________________

5. Do you do your business banking in Philmont?  Yes [ ] No [ ]

6. Have you ever taken a Micro Business course?  Yes [ ] No [ ]
7. Would a permanent MADE IN PHILMONT storefront provide you with a place to meet more local community, hold a business meeting, organize an extensive showing of your work, assist with marketing, or other ideas you may have to assist with increased exposure:

Any Comments:________________________________________ ____________________
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__________________________________________________________________________
__________________________________________________________________________

8. What storefront operation hours would you like to see for a permanent MADE IN PHILMONT storefront:

Weekends/Sat & Sun 9am-8pm
Weekdays  Mon-Friday 9am-4pm
Friday through Sunday 9am-8pm

9. Do you see your business related to organic farming, second home buyers, lifestyle businesses such as health care, health products, and/or benefitting from other artisan businesses located in Philmont.

Any Comments:________________________________________ ____________________
__________________________________________________________________________

10. Please tell us a little about your business and your products or services:_______

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__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________

Any other Comments you would like to add:___________________________________
__________________________________________________________________________

Thank you for filling out this questionnaire for MADE IN PHILMONT evaluation purposes. Please either Email it back to us at pbc@mhcable.com or mail it to PB Inc, PO Box 1072, Philmont, NY 12565, or give us a call at 518 672 7556.