Philmont Beautification, Inc.
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2 New York Main St. Program Awards
Columbia County, New York State

http://www.philmont.org

A community volunteer web site
Village of Philmont circa 2000

- A population of 1,480
- 75 buildings vacant
- No new businesses opening
- 16.1% poverty rate
- MHI of $31,793
- A 51.9% population / non home-ownership
Main Street circa 2000
And this
And this
Net Result?

• The Columbia County real-estate boom carried on driving.

• Local newspapers carried negative stories almost everyday.

• Only the brave stopped in Philmont
The Silver Lining

- Property was cheap
- Attracting people in the arts, alternative lifestyle. A whole bunch of very creative people who started to talk
- then meet
- and then
- Volunteer to help turn things around
Results? People got busy!

- Philmont Beautification org. was formed – a community volunteer organization
- People started turning up and tuning in!
- People ran for local office
The Flower Barrel Project
2000-2007
The Philmont Mural
2001 Artist In Residence with the local high school
2003?
Moving towards a Main St. Program

• More talk, meetings, gatherings, workshops, plantings, and revitalization projects

• Philmont Beautification forms a Main St. team

• We invited Norman Mintz, author of “Cities Back from the Edge”, to come talk to us in Philmont – over 80 people turned up!
Results?

• A Selection Committee was formed

• 8 MONTHS of NYMS grant preparation

• More town hall meetings

• Six property owners expressed interest
Left to right: Mayor Clarence Speed, Philip Weisner, Senator Stephan Saland, Assistant to Senator Saland, Catherine Sterner, Nelson Sterner, Carolyn Stern, Barbara Sagal, Sally Baker, and Jill Gellert.
Remember this?
2006 it got
Occupied and Thriving
Remember this?
2006 it opened as Local 111 Restaurant

- Supporting CSA local organic farms
- A farm-to-table restaurant
- It’s a new hang out! ZAGAT rated.
Comfortable country dining
Remember this?
2006 It got a nice piece of Streetscape
2006 Affordable Rentals

- Façade Restoration
- Building Renovation
- Improving affordable housing
Affordable rentals

• Façade Restoration
WHAT’S NEXT?
2007

- Back to the drawing board!
- Norman Mintz and the DHCR Technical Assistance NYMS program.
- Philmont Beautification Inc? -More talking!~
Linking PB Inc. Programming

• COMMUNITY DAY – JULY 21\textsuperscript{ST} 2007
  Join PB Inc. and follow Corey Cox the Stilt Walker from the Main St. Parade to join artists, teachers, poets and writers for a fun family orientated art activity. Make a silk flag or banner to celebrate the beauty found in nature - sky, water, earth, and wind to celebrate the natural gifts Summit Reservoir gives to our community. Join us to help paint a few dashes of color, have fun using block printing and color dipping, write or draw a favorite memory of nature, or just hang out watching and enjoying a colorful event. Open to all ages, all levels of artistic skills, even if you think you don’t have any!
Many thanks to DHCR
and especially
Kris Wormuth
John Serio
Kevin O’Connell
for answering all the questions
and helping us through our 1st year!
2005-2007 NYMS award
and
2007-2009 NYMS award