

Website/publicity report 2025-26 – M Wray

Email updates: compiled & issued monthly to support all Club roller ski activities at 3 venues as well as social and on-snow events to over 500 contacts, plus specific emails to members relating to the AGM.

Website: regularly updated to reflect new and updated activities, creating Google forms where necessary to support event registration.

Ticket Tailor booking system: regularly updated with new & amended sessions, plus checking validity of orders.

Facebook/Instagram: regular posts to further promote Club activities.

Other

Snowsport England's changes to its membership structure in the autumn at short notice and with minimal detail about how it would work in practice required considerable time and effort by some committee members, as well as extensive discussion at committee level. We had to resolve how the changes would be implemented at club level often without clear direction from SE - I contributed to this work with reference to how these would be delivered on the website and booking system and implemented the agreed procedures, and drafted communications to members on the topic.

Coaching activities

Some roller ski coaching plus on-snow on the Beitostolen, Ramsau and Seefeld Skate trips.

Social events

I organised another successful sea kayaking trip to the Greek island of Skopelos in October for 11 participants, and the 2026 trip to the Southern Peloponnese for 15 which takes place at the end of September.